

Press-Telegram
Southland

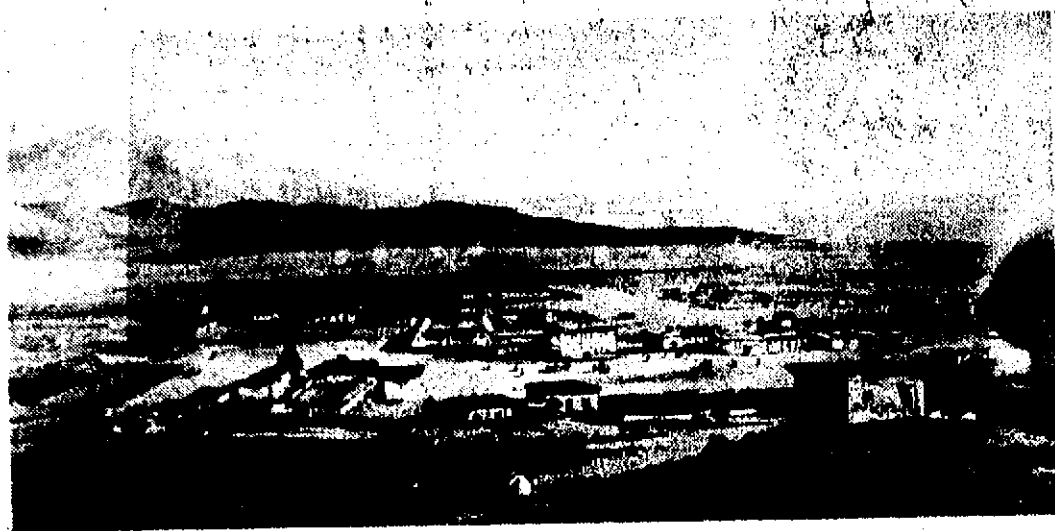
LONG BEACH, CALIFORNIA, SUNDAY, SEPTEMBER 3, 1950

MAGAZINE
Section



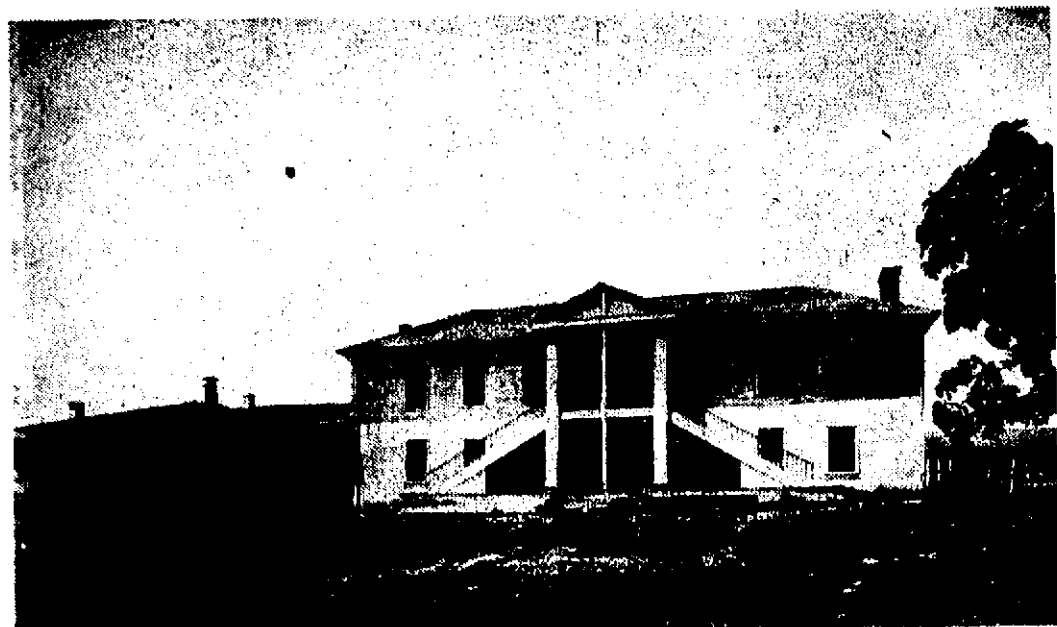
CAREFREE CATALINA

—Photo Courtesy Union Pacific Railroad
Beautiful Avalon Bay, with its promise of sunny hours, is the gem of famed Catalina and mecca for throngs of Labor Day holidayers bent on celebrating closing hours of the busy Southland summer.



—Photos Courtesy Title Insurance & Trust Co.

This sketch, looking down from Fort Hill, shows how the sprawling pueblo of Los Angeles appeared shortly after California Admission Day 100 years ago.



Colton Hall, in Monterey, was the setting of the constitutional convention which led to establishment of a civil government for State of California.

California's Birthday

By Maymie R. Krythe

IN ALL probability Southern Californians, like their northern neighbors, celebrated the entrance of California into the Union in 1850. Unfortunately, there is no published account of the affair for reference today; the first Los Angeles newspaper, the Star, was still to be started in May, 1851.

At that time Long Beach wasn't even so much as a dream city. Los Angeles was a small town with narrow streets, dusty most of the year and very muddy during the rainy season. Flat-roofed adobe homes had dirt floors and boasted very little furniture. The population of the sleepy pueblo was a mixed one, with Spanish Californians, Indians, enterprising Yankees, and some foreigners, especially from France and Germany. At the site of San Pedro there was just one building, the old adobe hide house formerly used by the padres of San Gabriel Mission.

By the Treaty of Guadalupe Hidalgo, in 1848, California was ceded to the United States by Mexico. Soon came the great influx of gold-seekers. The result was much confusion in government; and there were many disputes over jurisdictions and authority. One contemporary described the situation as "part military and part civil and part no government at all."

Congress failed to set up a territorial government and Californians began to set up their own governmental organization. In June, 1849, Bennett Riley, the military governor, called for a general election to choose members of a state constitutional convention. Delegates assembled at Colton Hall, in Monterey; in September, 1849, with 38 representatives from the north and 10 from the south. Don Manuel Dominguez, owner of the vast rancho which lay just north of Long Beach, and Don Abel Stearns, owner of Los Alamitos Rancho upon part of which Long Beach is built, were southern delegates.

Southern hopes for division into a northern state and a southern territory were shunted aside as a constitution was framed and soon ratified. Peter H. Burnett was elected first governor and William M. Gwin and John C. Fremont, U. S. Senators. California began to function as a state although Congress was still debating the famous Compromise of 1850. California thus finally entered the Union without going through a period of territorial status.

ON SEPT. 9, 1850, President Millard Fillmore signed the admission bill but Californians, because of slow communications of the day, were

not apprised of the action until nearly six weeks later.

On the morning of Oct. 18, 1850, the steamship Oregon entered the Golden Gate at San Francisco with her guns booming. The people were sure something important had happened; they repressed hope that the news was of their admission to the Union, fearing disappointment. But everybody left homes or businesses and rushed down to the waterfront to welcome the vessel.

When the Oregon came around Clark's Point she appeared before the delighted San Franciscans with her masts covered with fluttering flags and streamers. At once, the good news, almost six weeks late, was told to the excited people. Then the town went wild. No one went back to work; but all gathered to discuss the great event. Within an hour special editions of the newspapers were on sale, at prices ranging from \$1 to \$5.

At once cannon were set up on the Plaza and were fired to express the happiness of the Californians. Flags waved over the town; that night all the saloons and gambling places were ablaze with lights; music was played; bonfires were lighted on the hills; fireworks were set off, and the gay celebration continued all night.

This first day of extempo-

aneous celebration didn't seem to satisfy the San Franciscans. So they planned another day, a special "Joy Day" on Oct. 29. This was the greatest celebration the port had ever seen. In the long procession were many members of various fraternal orders. There were floats with pretty girls riding on them. On one, a "Miss California," "The Belle of the Pacific," was seen standing between Army and Navy officers.

Mrs. Willis of Louisiana had composed a special ode for this occasion, to be sung to the tune of the "Star-spangled Banner." In the parade, the Alta Californian, a popular newspaper, had a float carrying a printing press, which was busy getting out more copies of the song so all could join in singing it.

THE affair would have lacked real California flavor without some of the fiery and florid oratory of that period. On this day the Hon. Nathaniel Bennett delivered a long speech that was vigorously applauded. The celebration continued through the day; that night bonfires blazed on Telegraph Hill and on the islands in the bay. A public ball, attended by 300 women and 500 men, with dancing until daybreak, wound up the festivities.

Thus it was that the celebration of California's admission to the Union as the 31st state was launched just 100 years ago next Saturday, Sept. 9.



Don Manuel Dominguez was one of delegates to the constitutional convention held in Monterey.



John C. Fremont was one of first California senators, elected when the mantle of statehood was assumed.

LABOR'S Day of Rest

By Harry Karns

"THE STRAP of the harness on Dr. Welbourne's horse broke yesterday afternoon and he had a lively time for a little while."

Thus an early-day editor, B. L. Bourland, reported the most exciting incident in Long Beach on Sept. 5, 1898.

Having disposed of that big item, Editor Bourland came up with an afterthought:

"Yesterday was Labor Day." The moral? Nothing, except that what has become one of the big American holidays once vied with a horse for news interest—and lost.

From the standpoint of real celebration, Labor Day was an extremely modest event here during those first years. Long Beach had not yet become a big city in its own right and was inclined to leave the big affairs to Los Angeles. The Labor Day story in the local press in 1901 was devoted entirely to the celebration in Los Angeles, where the sailors' union "paraded in uniform." Long Beach celebrated—in Los Angeles.

It was the same story in 1909, except it was hinted darkly that 10,000 men were expected to break away from the

Los Angeles celebration and come to Long Beach. They didn't show up. Again Long Beach celebrated in Los Angeles.

THE FOLLOWING year, however, Labor Day got some local encouragement. It was one of the first big Labor Day celebrations staged here. Oddly enough, it was not staged by laborers.

In the inimitable news style of Editor C. L. Day of the Long Beach Press the event was preserved for probing historians:

"A jolly time was enjoyed by the officers, directors and employees of the National Bank of Long Beach and the Long Beach Savings Bank and Trust Company at the outing held yesterday at Bixby Park. There were 400 in attendance * * *"

Between losing its celebrants to a neighboring city and giving the show over to the bankers, Long Beach was having its troubles with Labor Day.

But in 1911 the picture changed. Labor Day was a bankers' picnic and then some. It was a real celebration by organized labor.

Three hundred happy crafts-

men marched in a parade to the blare of the Municipal Band. R. E. Currie strode proudly as marshal of the day. The line of march led from Stewart's Hall at Third St. and Locust Ave. to the Pacific Electric Station.

Why to the P. E. station? Well, the paraders were en route to the big doings—in Los Angeles.

Things were not always like that, however. Eventually the annual Labor Day celebration here became a true home product. And when it did, neither L. A. nor publicity-seeking horses had a chance.

THIS triumph of Labor Day in a small town thousands of miles across the country from New York would have pleased one Pete J. McGuire. Credit for starting the holiday generally goes to this prominent labor figure of the late 19th Century.

McGuire was the vigorous general-secretary of the Brotherhood of Carpenters and Joiners of America. While attending a meeting of the Central Labor Union of New York on May 8, 1882, he suddenly got an idea. He stood up.

"Gentlemen," he orated, "what labor needs is a day in the year when it can focus attention on its aims and accomplishments."

Attentively his colleagues listened while he outlined a plan for a "general holiday for the laboring classes"—a day for the celebration of "the industrial spirit, the great vital force * * *"

The first Monday in September, McGuire reasoned, would be ideal. It fell at a pleasant time of the year and midway between the Fourth of July and Thanksgiving. The new holiday would "fill a wide gap in the chronology of legal holidays."

Pete McGuire was an eloquent man. Fascinated, the delegates adopted a resolution. The first Labor Day celebration took place in New York on Sept. 5, 1882.

The idea caught on. At first, Labor Day got its official recognition through municipal ordinances, then through acts by state legislatures.

WHILE the history books say Oregon was first—to establish Labor Day as a legal holiday by state legislative action, it should be noted that in 1886 California's Gov. Stoneman gave official recognition to a "toilers' holiday" and marched with his staff in a huge parade.

That celebration was put on

by the San Francisco Federated Trades Council on May 11. Ten thousand men from 40 unions marched in a 10-mile-long parade led by Frank Roney, the grand marshal.

Roney, by the way, is a name pertinent to any history of California labor. This Irish revolutionary played major roles in the San Francisco and Los Angeles labor movements and in the Workingman's party. After a turbulent career, he spent his waning days in Long Beach, dying here on Jan. 24, 1925, at the age of 84.

At the time of Roney's death, the Long Beach labor movement was well beyond its preliminary stage. The foundation was laid on Jan. 12, 1901, when several carpenters organized the first union here. Other unions—formed by bricklayers, typographers, and plumbers—emerged in 1904 and 1905. In October of 1922 the California Federation of Labor held its convention in Long Beach. This meeting is remembered for the perspective of its delegates.

Someone at the convention decided that the federation should go on record in favor of the Soviet government. A resolution of endorsement was submitted.

Delegates sized up the resolution and cast their ballots. By a vote of 149 to 83 they gave the Soviet sympathizers the answer which most unions are giving leftists today. "No."



Side or back lighting helps capture the brilliance of autumn foliage on these black-and-white films.

Camera ANGLE

By The Shutterbug

IF FALL foliage seems to call for color, don't think its beauty can't be captured in black-and-white prints skillfully made. Cross lighting, back lighting, the wise use of

filters, and a high-quality film—all help suggest the rich tints of autumn in monochrome photography.

Even without the young miss with the rake, the foliage in today's illustration would be sufficient to mark this picture as an autumn shot. For this is the characteristic glow of yellow leaves in fall, heightened by cross lighting. The same effect can be secured in back-

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Member
PACIFIC SUNDAY MAGAZINES

FRED TAYLOR KRAFT,
Magazine Editor



This "Portrait of a Lily" attracts special attention in exhibit of 30 photographic prints by Julian Hiatt in Jergins Arcade. The pictures will remain in the Arcade, under Camera Guild auspices, until Oct. 1.



Here is artist's version of a big rally in San Francisco during early years of state's labor movement.

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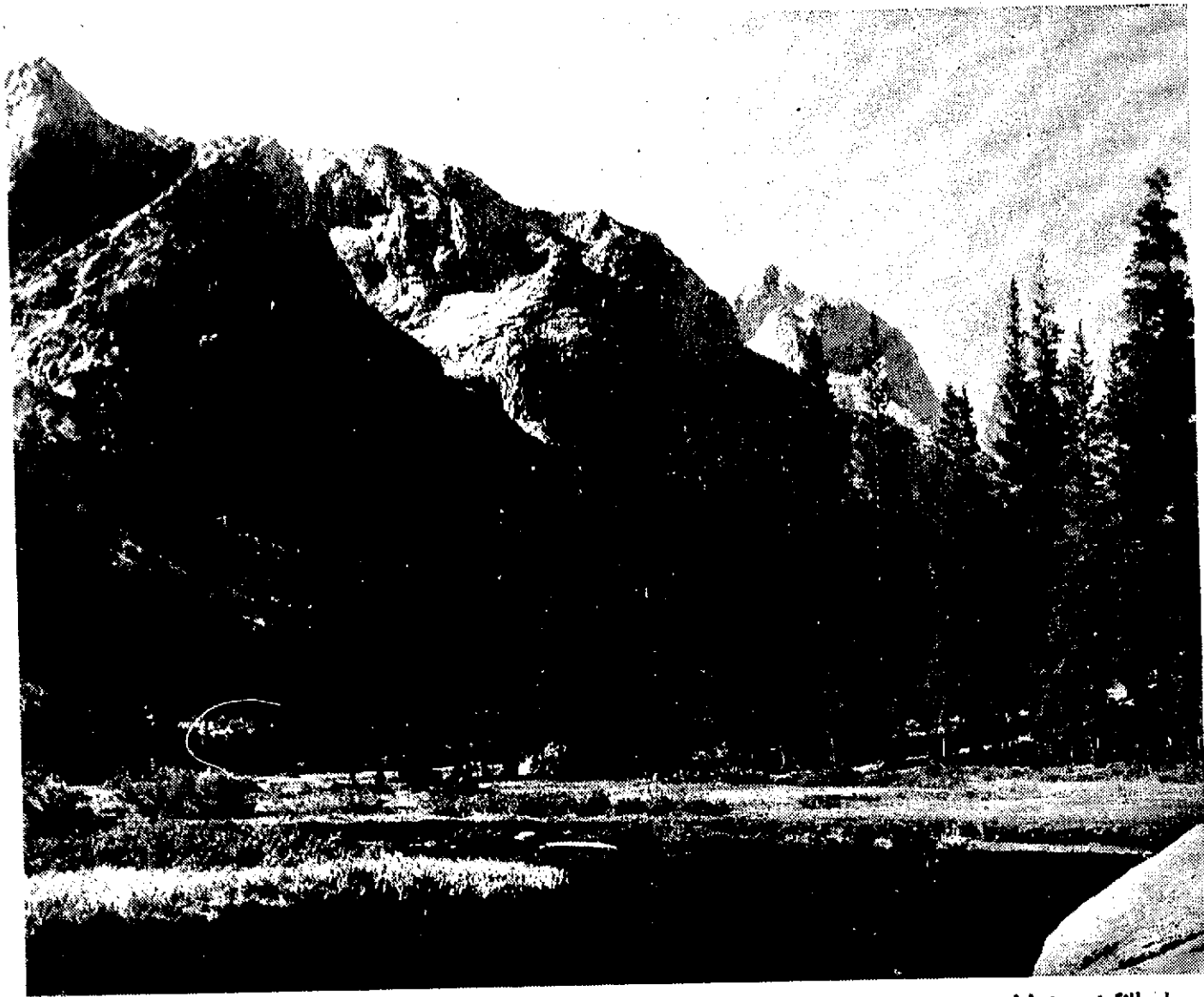
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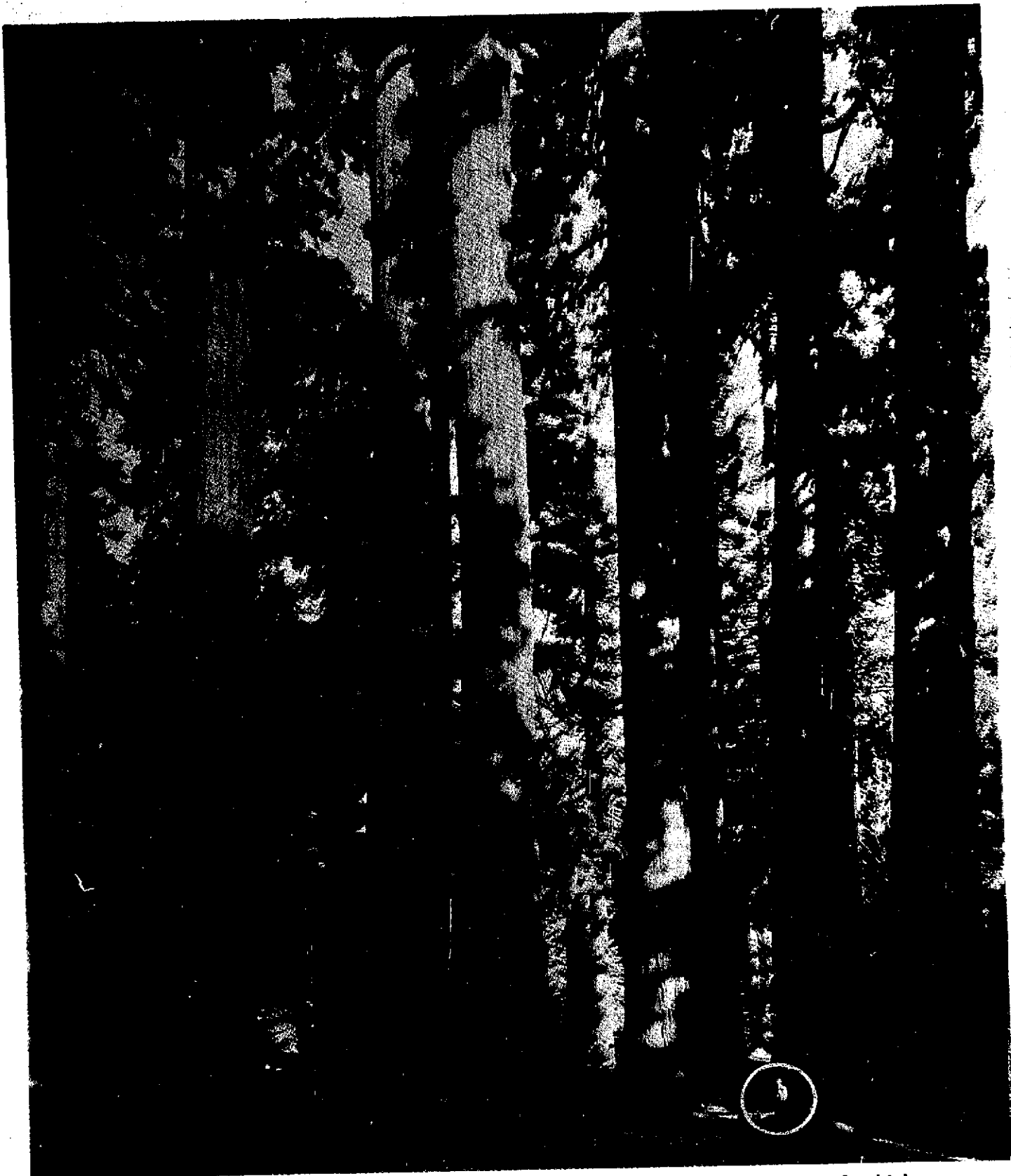
Land of Giant Trees



Across the heart of the Sierra—300 miles from Long Beach—lie Sequoia and Kings Canyon National Parks. Here grow the Sequoias, largest and oldest trees on the face of the earth.



Grouse Meadow, on Middle Fork Kings Canyon, with primeval forests, ice-cold trout-filled streams, wildlife and towering mountains, is typical of beauty to be found in these parks.



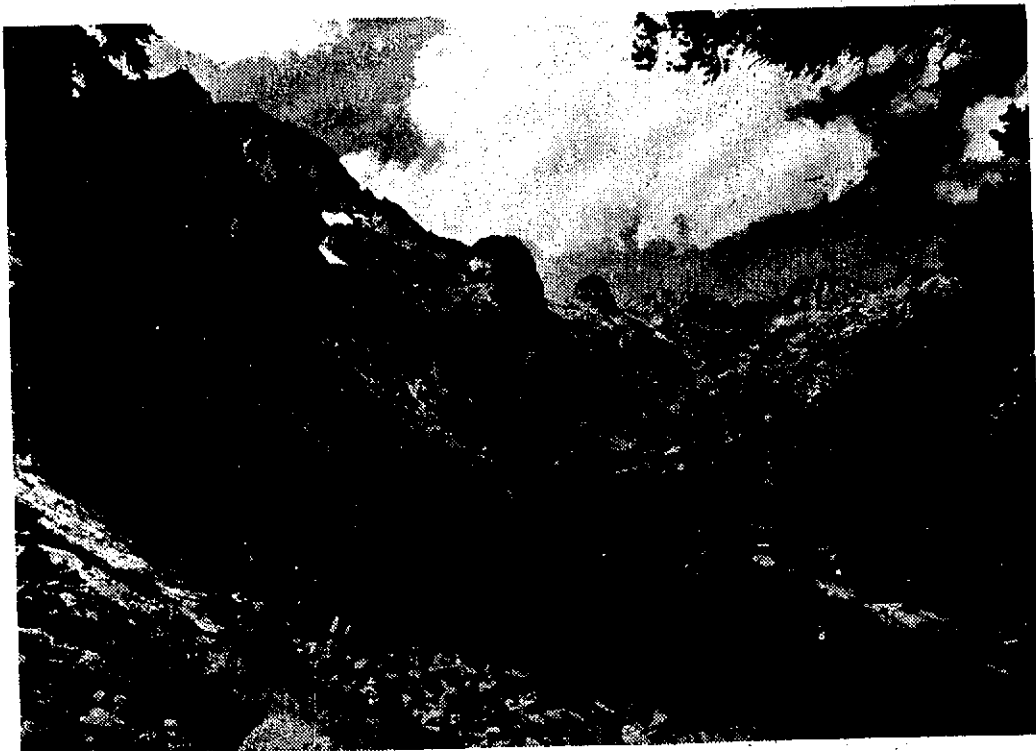
But aside from all these wonders, the chief attraction is big Sequoias, some of which approach 300 feet in height, exceed 30 feet in diameter. This is the Parker group of Sequoias.



General Grant contains enough lumber, 542,784 board feet, to build 35 five-room houses.



General Grant is 40.3 feet in diameter at its base. The nearest branch is 129 feet up, where the tree's diameter is about 15 feet.



The area abounds in beautiful lakes. This is Lake Reflection, on the east fork of Bubbs Creek, in Kings Canyon National Park.



High in Kings Canyon National Park, more often than not surrounded by the snow that feeds it, lies beautiful Marion Lake.



—Photographs by National Park Service of Department of Interior
Mt. Whitney, 14,495 feet high and the tallest peak in Continental U. S., is shown in this aerial view. Whitney borders Sequoia.

Book Reviews

I.W.W. Ire Flares in Novel

By Gerald Lagard

THE PREACHER AND THE SLAVE, by Wallace Stegner, 193 pp. Boston: Houghton Mifflin Co. \$3.75.

PERHAPS nobody could have been more at odds with himself and society than the I. W. W. organizer Joe Hill. But whatever could have been said of him, he was a man whom this author has presented with all the flavor possible and that flavor is anger, hatred and the smell of fear. Such a character is unbelievable without the qualifying righteous anger which uses all weapons, employs all sly skills and all bitter violence to gain the end of justice for the men who labor.

In 1910 the "Wobblies" were a threat and a determination; Joe Hill was one of them, and he went to San Pedro to show himself on the struck docks and write the songs men would sing as they fought the fight they came to love for itself. And because Joe Hill was a Swede, he knew Gus Lund, who ran a mission in the way he wanted to run it, as a friend to guys like Joe, even though he didn't agree with what the I. W. W. stood for. And it was he who took the roll of bills and the hoistered Luger .30 from Joe's hands when the police knocked at the mission door. And Gus probably prayed for Joe Hill, but Joe wanted and needed no prayers except his own. But later, while Joe waited in his cell in Salt Lake City, he sent for Gus Lund to be with him on his final night before he faced the firing squad.

It is not easy to be entirely sympathetic with a character like Joe Hill. But perhaps Joe would not have wanted sympathy, even in this novel whose author has done his best to present a man who is so confused and so confusing. So the reader might best accept Joe Hill as he must have been, able and ready to write the song, pull the trigger or light the dynamite fuse for what he believed in, and that was a belief for a man.

Five Scholars at Huntington

Five scholars who have just been awarded Huntington Library fellowships for the year are immersed in their work in busy reading at the library in San Marino. They are Dr. John Robert Moore, professor of English at Indiana University, studying Daniel Defoe; Dr. George Sensabaugh, professor of English at Stanford University, studying John Milton; Paul H. Kocher, professor of English at Claremont Graduate School, studying Renaissance science and religion; Frederick B. Tolles, associate professor of history at Swarthmore College, studying early history of Pennsylvania; and George R. Price, associate professor of English at Michigan State College, studying the plays of Thomas Middleton.

Double Choice

"Poisonous Relations," by Joanna Cannan (Morrow), and "Mourning After," by Thomas R. Dewey (Mill-Morrow), are September selections of the Unicorn Mystery Book Club.

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Wallace Stegner is author of "The Preacher and the Slave," just published by the Houghton Mifflin Co.

Unusual Books

"WHY I KNOW THERE IS A GOD," by Fulton Oursler (Doubleday, \$2), is the expression of faith by a man who reached it after years of experiments in the spirit. The beginning is a simple and moving account of one man's turning to God as the true friend and confidant of the troubled. However, as the author moves deeper into his book one finds the expression of dogmas growing more important. Some of the incidents which Oursler recounts have the unfortunate flavor of Sunday Supplement copy, which may distress the earnest reader who wishes to be moved by expressions of faith instead of in this more sensational fashion of strained examples.

THAT the revolver was a potent factor in the development of America cannot be denied. In the War Between the States the hand firearm was used more than any other. In the winning of the West it was priceless insurance against attacks by Indians or renegades. The complete story of the first pistols in this country is told in a unique book, "The Peacemaker and Its Rivals," by John E. Parsons (William Morrow, \$4). Here is some absorbing reading, meticulously researched. Scores of illustrations of the earliest hand weapons add to its value.

ARTHUR H. CARHART'S "Fishing in the West" (Macmillan, \$4) is a choice volume for the sportsman. In a way it excels "Fishing Is Fun," Carhart's most popular. At least it will interest more Californians. Carhart covers western fishing in breezy style, but doesn't forget what the tremendous population change is doing to the west. The author foresees the need of vigorous conservation in California, Washington and Oregon, or the ultimate loss of all fishing resources in these states. His mouth-watering ways to prepare trout for the dinner table offer an excellent finale to an evening of easy reading.

"THE HUNTING GAME" (Exposition Press, \$2), by Franklin V. Rofkar, runs the gamut of years in the field, from shooting rabbits to tracking down the dangerous grizzly. There is a world of helpful information packed into its 50 pages, together with hunting anecdotes and wry little verses resulting from Rofkar's wisdom of life in the open. His daughter, Julia, did the simple black and white drawings, which contribute to the book's humor.

Novel Portrays Rugged Life in Japanese Army

By Frank P. Goss

LONG THE IMPERIAL WAY, by Harada Tasaki, 372 pp. Boston: Houghton Mifflin Co. \$3.50.

THIS is a war novel, written by a former Japanese soldier—Hawaiian-born, educated in the United States—who returned to the land of his forefathers in the early 1930s hoping to influence, through personal contacts, his countrymen away from the policy of imperialism that a few short years later brought Japan to abject defeat, ruin and humiliation.

Instead, Tasaki was conscripted into the Japanese Imperial Army, in its lowest enlisted rank, and for about three years fought in the war known as "the rape of China." Strange to say, and not explained, Tasaki again found himself in military uniform, in subordinate rank, in World War II. The book does not carry through that war to the defeat of Japan.

The story deals almost wholly with the lives of the humble men who did nearly all the fighting and suffered the harsh and physical and mental discipline of the army in support of the imperial throne. The author has omitted little or indeed nothing that would soften the blows that were struck. He makes clear the changing national viewpoint of the Japanese people, as reflected in their rejection of the ancient belief proclaiming the divinity of the emperor and many other beliefs forced on them by high leftist

Long Beach Best Sellers

FICTION: 1. THE CARDINAL, by Robinson. 2. THE MATURE MIND, by O'Connell. 3. FLOOD TIDE, by Verby. 4. REPRISAL, by Gordon. 5. DIANETICS, by Hubbard. 6. BE YOUR REAL SELF, by Erik. 7. THE MATURE MIND, by O'Connell. 8. I RAISED MYSELF FROM FAILURE TO SUCCESS IN SELLING, by Butler. 9. THE ART OF REAL HAPPINESS, by Parle. 10. GREAT BIG ANIMAL BOOK. 11. GOLDEN FUNNY BOOK. 12. OUR PETS. 13. SILVER PLECE, by Meade. 14. PEGGY CLOTH BOOKS.

Irving Preserves Astor Fur Empire

By Clyde Winslow

ASTORIA, by Washington Irving, 467 pp. Portland, Ore.: Blandford & Mort. \$4.50.

HERE in new dress is the famed Washington Irving work, dealing with Americana in one of its most colorful phases—fur trade and traders of the west during the fledgling years of the 19th Century.

Developed with wealth of dramatic detail, the story brings particular focus on the grand plan of John Jacob Astor, the first, to dominate the fur enterprise in the Columbia basin and as far north as the Russian possessions in Alaska by setting up a headquarters establishment at the mouth of the great river of the west.

By utilizing a sea outlet, Astor envisaged pushing his operations up the Columbia's tributaries and along the coast, supplying the Indians with trade goods at lower rates, and gradually obliging the great Northwest Company to give up competition on the Pacific slope. Effects of the War of 1812 and other factors which worked against consummation of Astor's vast and daring plans are part of this chronicle.

In his author's foreword, Irving confesses that the fur-trading theme had always held charmed interest for him, adding that after conversations with his friend, John Jacob Astor, he undertook the writing of this work with great enthusiasm. The result was a collaboration between Astor, richest man of his day, and Irving, the republic's most eminent author of the same period.

Astor put at the writer's disposal his extensive archives of journals, letters and documents prepared by his adventurers on both land and sea—a great mass of original source material which long since has become lost. In addition, the great merchant brought in many of the old fur-trade participants from whom the author drew first information, anecdotes and descriptions.

This Clatsop Edition of Irving's work, printed for the first time in Astoria land, is attractively bound, and made most readable by the use of large type. Chapter headings are illustrated with pen-and-ink spots in reverse wood-block style, while end pages carry specially drawn maps of the Astor overland journeys and cruises of the historically famous Astor ships—Tonquin, Beaver and Larik.

IF ALL THE SECOND WORLD WAR books, volumes based on the "democratic" ideal, the How-to-Get-Along-With-Russia books, the "peace" volumes, were laid end to end they would reach as far as the Comanches laid end to end from here to Moscow. Or, so it seems as we read the daily press.

Justice Comes to Modocs

BUNDOWN RIDERS, by Thomas Thompson, 224 pp. New York: Doubleday & Co. \$2.50.

THERE was trouble in the the Lost River country, heap trouble with the Modoc Indians stemming from crooked activities of a land agent, Rod Buckley, cowhand and disciple of Sen. Pennel in his friendly dealings with the red men, fights a losing battle for peace. The land-grabbing efforts of the Linkville crooks eventually are exposed and swift range-land justice is meted out to the wrongdoers. Cupid plays second fiddle in this fast-paced book, but scores heavily in the end. Definitely not in the "shoot 'em up" category, here is an unlooked-for treat to cowboy story fans.—T. K.

Fast-moving Western Has About Everything

BEND OF THE SNAKE, by Bill Gulick, 374 pp. Boston: Houghton Mifflin Co. \$2.50.

THE SNAKE RIVER, as every lover of the Pacific Northwest knows, winds from Idaho into Washington and finally into the Columbia. This is the setting, particularly the Walla Walla country equidistant from both the Columbia and the Snake, which the veteran western story writer, Bill Gulick, has made the locale of his first full-length story, "Bend of the Snake."

Mystery, adventure, romance and the history of nearly 90 years ago are mingled in a fast-moving tale, and through it the beauty and ruggedness of the country are glimpsed both as background and a force in the lives of the people.

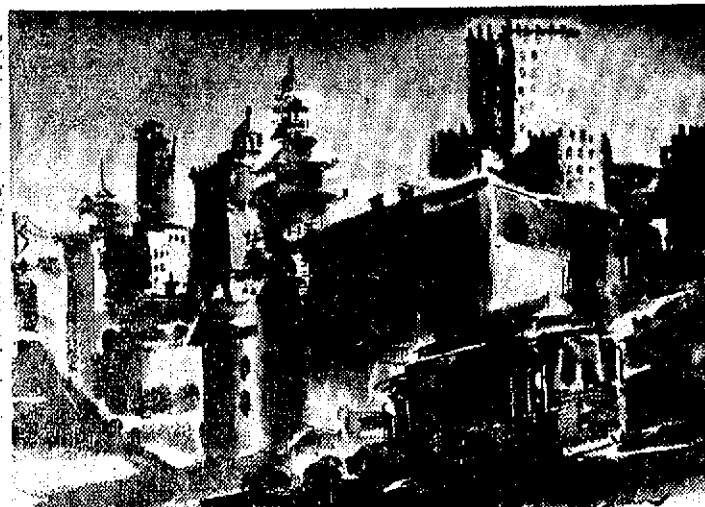
The hero, Scott Burton, is first introduced on his arrival in early-day Portland, has his first taste of frontier fighting in The Dalles, wins the girl in Walla Walla, and (like the author) finds the home of his dreams there.

The murder of a wealthy prospector, the fight for government stage-line contracts, the battle of cattle-growers to find markets for their product, and two love stories are only a few of the exciting parts that

Tough to Handle

THE PSYCHOLOGY OF EVERYDAY LIFE, by James Drever, 350 pp. London: Methuen & Co. Ltd. \$3.

ALTHOUGH the publisher addresses it to "the man on the street," this book will feel more at home on the shelf of a reader who is acquainted with the standard texts on psychology and understands their peculiar jargon. Like many of the other professors of psychology, Dr. Drever speaks a mystic language bristling with such terms as "perceptual experience," "central regulative meaning," "appetitive tendencies," and "associative connection." As a text for the indoctrinated, the book has merit. But the man on the street who tries to read it will come out by the same door through which he went in.



Massed dark and light are used with spectacular effect by Noel Quinn in this painting, "San Francisco, California St.," which is included in his one-man show of 25 water colors to be shown throughout the month of September in the Galleria of the Pacific Coast Club.

Books, Writers

Early American Homes Fill Beautiful Volume

By Joseph Joel Keith

RICHARD PRATT'S "A Treasury of Early American Homes," published by McGraw-Hill Book Co., is a lovely treasure for the library. Surely it will be a well-thumbed volume by all who own it. Here are 250 full-color plates. Here, too, are perfect architectural types of California, Massachusetts, New Orleans, Natchez, New England, the structures that housed Washington, Jefferson, Patrick Henry, Franklin. Herein are pictured homes that thousands of Americans have traveled miles to see; and in this loveliest of books hundreds of treasures are brought together. Obviously a review cannot do justice to a book that must be seen, and owned, to be appreciated.

A GROUP OF SOUTHLAND WRITERS were listening to a broadcaster questioning children. Some of the writers were waiting for checks—occasionally they have waited for checks that never came—and all laughed in unison when the young interviewee replied to the question: "You know you are invited back again Friday. What will you do from now till then?" The tot replied: "I'll wait."

IF ALL THE SECOND WORLD WAR books, volumes based on the "democratic" ideal, the How-to-Get-Along-With-Russia books, the "peace" volumes, were laid end to end they would reach as far as the Comanches laid end to end from here to Moscow. Or, so it seems as we read the daily press.

ARTHUR GORDON'S novel, "Reprisal," published by Simon and Schuster, is another volume based on race hatred. An angry tale of revenge, it does not follow the usual pattern of whites in pursuit of the

Fire can be a frightful thing, and when it spread into Nestors Canyon Jimmy Cawthorn brought out only a dog and a horse. That the dog was Ketch, still growing, and the stallion colt was Big Red made Jimmy welcome to the Rafter S where Tom Scudder was raising three kids of his own, for Tom knew the three orphans could make top hands on the Scudder spread. And it was Jimmy who made the "toppest" hand the Rafter S had, with the help of the other two orphans, Ketch and Big Red, when rodeo time came to the range. The yarn is filled with range lore and the love and understanding of all the young critters, boys and girls, dogs and horses, all of which the author knows well.

There was little sight left to Giles Graham after the war; and when his girl found another man whom she loved, the young Englishman was just as happy about it as she. When he went to France, to remain idle and become used to the partial dark which was threatening to become complete, he learned to see Alix with all his senses but that of sight. That the French girl was lovely he knew; but what else she was was a continuing mystery and at last a shock.

Living dangerously had its conditioning, and there were those whose fortunes during the German occupation had been close to disaster as they played the dangerous game of the underground. But with peace came dullness, and for some it had been too dull. So Giles found himself pitted against men and women who still played fast and loose with the law, and Alix was threatened by a loyalty which she refused to set aside. And when the threat grew to include Giles, his life value shrank until it was not worth a devalued franc to the black market.

A tense, dramatic and suspenseful story of the south of France that is still restless from the years of danger and violence of the war.—G. L.

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Boys, Girls Get 'Break'

ORPHANS OF THE RANGE, by Charles W. Martin, 162 pp. New York: The Viking Press. \$2.

CHUCK MARTIN has published more western novels than there are pages in his latest, but Charles Martin is on his way. This is the second juvenile to appear on the publisher's lists within a year, with another title due right away. As "Chuck" the author is still functioning, but as "Charles M." the boys and girls are meeting a superb craftsman who handles the lore of the west with sprightly and distinctive style.

Fire can be a frightful thing, and when it spread into Nestors Canyon Jimmy Cawthorn brought out only a dog and a horse. That the dog was Ketch, still growing, and the stallion colt was Big Red made Jimmy welcome to the Rafter S where Tom Scudder was raising three kids of his own, for Tom knew the three orphans could make top hands on the Scudder spread. And it was Jimmy who made the "toppest" hand the Rafter S had, with the help of the other two orphans, Ketch and Big Red, when rodeo time came to the range. The yarn is filled with range lore and the love and understanding of all the young critters, boys and girls, dogs and horses, all of which the author knows well.

3-cent Stamp to Mark California's Birthday

A 3-CENT STAMP will be issued through the Sacramento Post Office, Sept. 9, to mark the 100th anniversary of the admission of California to statehood.

The stamp, yellow in color, is arranged horizontally with a single line border. The central design depicts a covered wagon, a pioneer man and woman, and a miner with his pan. The steamship "Oregon" which brought to California the first news that this far western territory had become a state is pictured on the left. Above the ship are citrus fruits and at the far right are oil wells.

Stamp collectors desiring first-day cancellations may send addressed envelopes, not in excess of 10, to the postmaster at Sacramento with postal note or money order to cover the cost of the stamps affixed. The

In Art Circles

Coast Club Galleria Offers Quinn Show

By Vera Williams

TWENTY-FIVE water colors by Noel Quinn, running the gamut of paintings of San Francisco, Monterey, Laguna Beach and horse racing scenes—both harness races and running races—at Santa Anita and Hollywood Park, comprise the September exhibition in the Galleria of Pacific Coast Club.

The pictures were hung by Quinn and Mrs. Sumi Swanson, exhibitions chairman of the Long Beach Art Association.

Honoring the artist, a public reception is slated today from 3 to 5 p. m. in the Galleria. This is Quinn's first exhibition in Long Beach. He recently has had one-man shows in Laguna Beach and Glendale.

Noel Quinn was born on Christmas Day, 1915, in Pawtucket, R. I. Upon his graduation from the Rhode Island School of Design in 1936, he was awarded a fellowship for post-graduate study in Paris. There he studied at the Ecole des Beaux-Arts and the Parsons School of Fine and Applied Art in Place des Vosges. Travel on the continent and parts of the Near East was followed by further study in Germany at the National Gallery and Kaiser Frederick Museum.

With the outbreak of war, he returned to the United States. During recent years he has worked in the art end of motion picture production in Hollywood. However, since the fall of 1946 he has devoted full time to serious painting. He is represented in many private collections in the United States and Europe. He has won many awards, the most recent being first award of \$500 for his watercolor "The Big Puddle" at the California State Fair in Sacramento, 1949 (this painting is now part of a permanent collection of the State Agricultural Society), and first award for his watercolor "Three Old-Timers" at the Society of Western Artists Show last November in the DeYoung Museum, San Francisco. He is a member of the Philadelphia Water Color Club and the California Water Color Society.

FRAN SOLDINI, who has an exhibition of water colors, oils, pen and ink sketches and collages in the Hotel Lafayette Gallery, 140 Linden Ave., will be in the gallery from 2 to 4 p. m. today to chat with visitors about her work.

The artist, who in private life is Mrs. John H. Soldini, calls this her "10-Year Retrospective Show" because it is characteristic of her work of the past 10 years. However, she is "more interested in tomorrow than in yesterday," so she is hard at work on new pictures of Bronx brownstone fronts she saw on her recent trip to New York.

TWO photographic projects executed under the direction of the distinguished photographer George Hoyningen-Huene, will be presented until Sept. 9 in the Art Center School, 5353 W. Third St., Los Angeles. They include 270 photographs representing five sequences from Prosper Merimee's novel "Carmen" and 171 photographs from Oscar Wilde's dramatic play "Salome."

The painting was selected by Ohrbach from the various paintings exhibited in the recently concluded 1950 annual exhibition, Artists of Los Angeles and Vicinity, in the county museum, Exposition Park, Los Angeles.

Brice's work has been exhibited previously in the museum and has been shown in private galleries.

The painting will become part of the museum's permanent collection of American art, Breasted said.

Author Speaks Here Sept. 28

Odessa Davenport, author of 10 books, will speak on "How to Get Story Ideas and Where to Sell" at the Long Beach Writers Club meeting Sept. 28 at 728 Elm Ave. Her latest book, "Sleepy to the Rescue," now is popular. She conducts a writing school and works privately with writers.

Club Choice

"Of Missing Persons," by David Goodis (Morrow), is a September selection of the Detective Book Club.

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Peck May Switch From Somber Parts to Comedy

Gregory in Search of Script

By Gene Handsaker
HOLLYWOOD, Sept. 3. (AP) Gregory Peck is looking for a comedy script but says they're hard to find.

The lanky star, four times nominated for an Academy Oscar, has been a pretty somber-faced gent in most of his picture portrayals. Could he play comedy?

"I did on the stage and got my laughs all right," he replied. "A comedy wouldn't worry me if it was within my range. I couldn't cut up like Red Skelton. But I did 'The Male Animal' on the stage. It has some pretty funny stuff in it."

Good, fresh comedy is the toughest thing in the business—for writers, directors and actors.

I asked Peck if there were any past comedies of the type he had in mind. He shrugged. "A whole string of them—'The More the Merrier,' 'Mr. Dodds Goes to Town,' 'Mr. Smith Goes to Washington,' 'You Can't Take It With You.' Audiences loved them. But the studios don't seem to be turning them out today. Why? You've got me. Maybe it's because most of them had a sentimental touch about them which audiences don't go for today."

Then Greg offered a sounder theory: Writers, sharing general concern over the world's future, just aren't in a mood to write comedy.

"People don't feel the last war is over. With their minds on Korea, perhaps, writers don't feel like sitting down and writing about human mixups and family situations."

Peck is playing a cavalry officer in his fourth western, "Only the Valiant." He has no favorite type of story. "My favorite is a good script that you can believe, one with body, originality and depth."

He said it's easier to play somber roles and get away with it.

His next picture role will be as King David in "David and Bathsheba." It starts in November. Peck called it "dramatic but not somber."



The Living Theater

Billboard Polls Best in Stage Offerings

THIS, it is to be hoped, is the last piece about awards for the 1949-1950 theater season. These are the honors resulting from the annual poll of workers of all types in the theater conducted by The Billboard, weekly publication devoted to show business.

"The Member of the Wedding" by Carson McCullers—best play of the year (season) and the best first play by an author to reach Broadway.

Julie Harris of "The Member of the Wedding"—best supporting performance by an actress.

Brandon De Wilde, aged 7—best male debut performance, in the same play.

Harold Clurman—best direction, for "The Member of the Wedding."

Sidney Blackmer—best male performance, "Come Back, Little Sheba."

Shirley Booth—best female performance, "Come Back, Little Sheba."

Dennis King of "The Devil's Disciple"—best supporting male performance as Gen. Burgoyne.

Jo Mielziner—best set design, "The Innocents."

James Bailey—best costume designs, "As You Like It."

"The Consul"—best musical play.

Gian-Carlo Menotti, composer-author of "The Consul"—best direction of a musical; best book, score and lyrics.

Patricia Neway—best musical actress, "The Consul."

Gloria Lane—best female supporting player in a musical and best debut performance, "The Consul."

Todd Duncan—best actor in a musical, "Lost in the Stars."

Wally Cox—best musical supporting and debut, "Dance Me a Song."

Jack Cole—best male dancer and best choreographer, "Alive and Kicking."

Anita Alvarez—best female dancer, "Gentlemen Prefer Blondes."

Oliver Smith—best musical settings, "Gentlemen Prefer Blondes."

Miles White—best musical costumes, "Gentlemen Prefer Blondes."

JABEZ GRAY was not one of the great names of the stage, but he was a good actor, and this is to note his untimely passing at the age of 42. His last appearances were in "Hope Is the Thing with Feathers," "Skipper Next to God" and "Life with Mother."

Gray also was a talented painter and gave much of his time to art. His final illness prevented him from attending the current showing of his work at the Abington Square Painters in Greenwich Village.

JUNE LOCKHART, pretty and talented daughter of Actor Gene Lockhart, has become engaged to Dr. John Francis Maloney of New York. The wedding will be this fall. It is to be hoped that this means she will be around Broadway again and available for plays. She scored a tremendous personal success three seasons ago in "For Love or Money," was kidnapped by Hollywood and promptly allowed to sink into obscurity there. She's too good an actress for such a fate.

It's easy to understand why Wallis has had such amazing luck with newcomers during his career. He believes that as long as you make a good picture people will come to see it whether you're starring Clark Gable or Carlton Heston.

Heston is the first important discovery to come out of video. The young actor was appearing in a dramatic play on C. B. S. popular "Studio 1" program out of New York when Wallis saw him on his living room receiver in Hollywood. The producer was so impressed with Heston's acting ability that he immediately signed him to a long-term contract without the customary formality of a screen test. After viewing the "rushes" of Heston's first scenes, Wallis went on record as saying that his new discovery would attain stellar status overnight.

It's easy to understand why Wallis has had such amazing luck with newcomers during his career. He believes that as long as you make a good picture people will come to see it whether you're starring Clark Gable or Carlton Heston.

A plunging neckline now and then is welcomed by the best of men. Also, says Miss Smith, by women.

"It's time Hollywood woke up and realized that good girls have sex appeal, too," she said. "How the heck do they

think we got our men? With a lasso?"

The willowy Miss Smith put up this argument, and successfully, when she was presented with what she called "a goody-goody wardrobe" for her role as a policewoman in "Undercover Girl" at Universal-International.

"This is one of those ideas that got started in the 10-20-30 days in Hollywood," she said. "The second woman leered her way through nine reels and the heroine was too good to



A "wonderful" thing happened to Lana Turner just before filming began on her newest Metro-Goldwyn-Mayer picture, "A Life of Her Own," in which she shares top honors with Ray Milland. She got the shortest haircut of her film career. "I didn't know short hair could be so wonderful," she exclaims. "I feel so very neat and smart."

Record Album

By Delos Smith

WALTER GIESEKING, whose only postwar attempt to play in the United States was frustrated by protests which had nothing to do with his piano-playing, is having his first American record release since 1941. It is of Beethoven's "Piano Concerto No. 1," with the Philharmonia Orchestra of London under an anonymous conductor (Columbia; 12-in LP.).

Gieseking is among contemporaries one of the supreme masters of the piano. The record emphasizes the fact after his long absence from the American musical scene. From the record there comes at you again the once familiar mastery of all pianistic things large and small.

Musically the return of Gieseking by the back door of a record gives only pleasure to those who cherish superlative piano-playing and Beethoven. The anonymity of the conductor is curious. English Columbia, which made the record, told American Columbia his "contractual relations" prohibited the use of his name on its label. However, there is no reason for him to take pride in his share of the collaboration. It is coarse and ragged.

A pleasing and recommended

occupation for two-piano teams is reviving some of the vast and delightful literature for piano four hands. Vitya Vronsky and Victor Babin have done as much for Schubert's "Divertissement a la Hongroise" (Columbia; 10-inch LP.). It is much more substantial and engaging, this music of gaiety and melody intended for four hands on one keyboard, than much of the music attenuated to make it playable by four hands on two keyboards. Vronsky and Babin should record next some of Mozart's pieces for four hands.

Boyd Neel's subtle ways with a string orchestra shine luminously in Grieg's "Holberg Suite" (London; 10-in. LP.). His sharpness and cleanliness of line, his breadth and depth of dynamics are rarely enough encountered to make each new recorded example an event. The little known "Holberg Suite" is better-than-average Grieg.

Aside from Alfred Cortot's piano part, RCA Victor's long-existing recording of Schumann's "Dichterliebe" was unsatisfactory because of the inadequacies of the singer, Charles Panzera. Now its replacement is at hand but is no more satisfactory because George Reeves degenerates the piano part into a lusterless accompaniment.

Mack Harrell, baritone, hardly outshines Panzera. He hams up this gem of lieder just as though it were second-rate "Faust" (RCA Victor; three 45 rpm.).

The complete play, "Death of a Salesman," with Thomas Mitchell and Willy Loman, is now available on long-playing or 78-r. p. m. records by Decca.

Ignore Gal to Win Her, Advises Dennis Morgan

By Patricia Clary

HOLLYWOOD, Sept. 2. (AP) The way to get a girl is to ignore, Dennis Morgan contends.

"Play hard to get, indifferent," he said. "Dames thrive on the brush-off. Send them presents and you might as well chuck your money down a rat hole."

Give a girl the cold shoulder and she can't wait to fall into your arms. Or so Morgan says.

He does that in his latest movie, Warner Bros. "Pretty Baby." And what happens? He wins Betsy Drake. You see, she's read the script, too.

Morgan's first lesson about women was costly. He lugged boxes for a week at the corner grocery to buy a pretty bauble for a doe-eyed beauty down the block. He stole some posies from his aunt's rose bed to go along with it. Then he asked her to attend a school dance.

"She went with a guy who had only spoken to her once before in six months, and that was to tell her to drop dead," he said. "All I got for my efforts were callouses and a spanking from my aunt. And she made me spray aphids the rest of the summer."

Morgan has a simple explanation for the whole baffling business.

"Women are like electricity," he said. "Can't be figured, at least by an ordinary guy. You know what they do but darned if you know why they do it."

Morgan isn't saying that guys should give up gals. Heavens, no. He just figures it's a man's world except where women are concerned.

And what about Mrs. Morgan?

"Well," he gulped, "I may have chased my wife and bought her presents. But gosh, I had to or she wouldn't have

Music Notes

Institute Inspires 3 Teachers

By Mary Lou Zehms

IT HAS been an inspiring and educational summer for three local music teachers—Alice S. Durham, Mrs. Lynn Browne and Margaretta Nelson—who spent the past month at the University of Mexico taking master courses from some of the leading musicologists in that country.

Director of the session was Professor Juan D. Tercero, head of the music department of the university. The St. Louis Institute of Music was represented by Dr. Carl A. Clackmore and Professor Lyndon F. Croxford. Seventy-five teachers from 19 states attended this foreign session for teachers of the institute's piano methods.

Lectures were given by Luis C. Montezuma, Ramon Serratos, Jesus Estrada, Julian Carillo, Vicente T. Mendoza and others on subjects ranging from "Chopin," "Bach for Organists and Pianists," "New Roads for Composers" to "Sacred Music."

Mrs. Durham spent the two weeks following the session on numerous side trips to cathedrals, textile, pottery, glass and onyx works, also attending the Marble Palace of Fine Arts where she heard the National Symphony Orchestra in concert and the opera "Orpheus."

IT IS with a feeling of regret that we bid adieu to the talented young choir director, Ralph Lee, who has done much to further the cause of better church music in Long Beach while acting as director of the Atlantic Ave. Methodist Church.

The past four years have been successful ones for this youthful artist—not only did he rehearse and direct the choir here each week, but took a full-time schedule of college work at Whittier, and took the leading roles in both music and drama productions on the campus.

As a former member of the Fred Waring Pennsylvanians, Lee was responsible for the annual fun nights at the church when choir members would give Waring interpretations of famous folk and classical songs.

Beginning today he will be minister of music in Fullerton First Methodist Church and will teach this fall in the Fullerton public schools.

MISS JANE STANLEY, music teacher, is recovering from a recent illness and plans to reopen her piano studios in the Humphreys Bldg. about Sept. 1.

Previewer Picks Best Moments From Films

HOLLYWOOD, Sept. 2. (AP) A previewer picks these outstanding moments from movies so far this year:

The burglars calmly cracking the safe as police sirens grow louder in "The Asphalt Jungle." The crackman coolly replacing the drill that breaks. Mastermind Sam Jaffe deliberately inspecting each trayful of diamonds before dumping them into his valise.

Betty Hutton prancing and blasting her way through practically any number in "Annie Get Your Gun." Gene Nelson's dancing in "Tea for Two." Office Drudge Betsy Drake wearily grinding her mimeograph in "Pretty Baby."

Paraplegic-ward scenes in "The Men"—and the picture's clean, quick, unheroic ending... the underground chase, with a kidnapped blind girl perched by a trolley wire in "Union Station"... croaking frogs swelling their necks in "Beaver Valley"... Teddy Roosevelt talking in "50 Years Before Your Eyes"... Spring Byington and Edmund Gwenn spooning on the balcony in "Louisa"... The doddering old rector in "Kind Hearts and Coronets."

Spencer Tracy's agonized dream in "Father of the

Bride": He sees himself going down the aisle at the church. The floor has become rubbery enough that's pulling off his pants... the mob stalking the fugitive in "The Lawless"... Gloria Swanson making a big scene of surrendering to the police in "Sunset Boulevard"... the German girl throwing food cans at Paul Douglas as she finally comprehends the meaning of democracy in "The Big Lift." And those shots of cargo planes landing at Tempelhof Airfield... the family out auto-touring in "Cheaper by the Dozen."

Pictures enjoyed the most include: "Father of the Bride," "The Asphalt Jungle," "The Men," "The Black Hand," "Jolanda," "Broken Arrow," "Three Came Home," "The Third Man," "The Black Hand," followed by "No Sad Songs for Me," "Under My Skin," "Perfect Strangers," "Just Moderately," "Crisis," "The White Tower," "Duchess of Idaho," "The Outriders," "East Side, West Side," "A Woman of Distinction," "Key to the City," "Riding High."

Scene in poorest taste: The funeral-service bravado in "Stella."



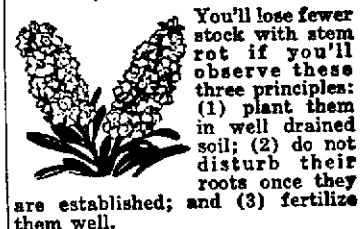
Long, wiry stems and lasting qualities of coreopsis fit it for the cutting garden or perennial border.

Tall, Tough & Torrid

By Burleigh M. Beakley

HOW TO GROW HEALTHY STOCK

By J. I. LITTLEFIELD



You'll lose fewer stock with stem rot if you'll observe these three principles: (1) plant them in well drained soil; (2) do not disturb their roots once they are established; and (3) fertilize them well.

Prepare the soil before planting. Work in RED STAR Steer Manure, two pounds of Red Star GROMASTER and two and one-half pounds of steamed bone meal to each hundred square feet area. Dig it over several times and wet down well after each digging.

Select the smallest stock available in flats at your nursery. Though plants are small, the ball of soil around the roots should cling together. When established, feed weekly with Red Star GROMASTER twice, at three to four week intervals.

Watch for aphids on stock. If these pests get started, they'll stunt the plant growth. Spray regularly.

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known as black-eyed Susan, and at times coneflower because of the cone-like cushion in the center of each flower, is a sturdy annual or perennial herb that puts on a blazing display of tall erect growth from any soil. When given full sun or even partial shade, it sends up husky stalks six to nine feet high and covers them with velvety, cleft leaves and four-inch flowers that sport such glowing colors as gold, yellow, and bronze with a purplish cast on the petals, centered by a distinct dark brown cone that fades its brown coloring handsomely into the base of the petals.

Rudbeckia usually puts on its startling display of rich colors in August when seeds are planted in spring. However, if divisions of the clumps are propagated during the fall months, and the roots have a chance to establish themselves throughout the winter and early spring, the blooming season occurs earlier and will be prolonged until late in the fall.

Most popular among the Rudbeckias are: black-eyed Susan, R. hirta, which is the Maryland state flower and a North American native plant. It bears a profusion of brilliant, dark-

"eyed" yellow blooms on three-foot erect, rough stalks. Golden Glow, R. laciniata var. hortensis, is the giant of the species, raising yellow-rayed, brownish-purple centered flowers to nine feet. Bushy brown-eyed Susan, R. tribola, offers a mass of small flashy blooms. The Eruft cone-flower, R. bicolor var. superba, is one of the best of the breed for yard culture.

A REAL tall toughy for backgrounding borders, hedging and hiding unsightly fences, buildings or banks, coreopsis in its varieties offers the gardener, from April to September, a wealth of wiry growth ranging one and one-half to 16 feet in height with plumes of two and three-inch flowers, either single or double. Very drought-resistant, coreopsis needs plenty of sunshine to bring out its bright zoned or edged flowers in orange, yellow, maroon, and deep bronze that appears crimson it is so dark. Thrifty in any soil, this plant reacts abundantly to some fertilizer and light loam, its long, feathery and velvet-soft foliage takes on a much darker and handsome appearance with the light feeding.

coreopsis can be started from seed sown in early spring or summer, thinned and transplanted 10 inches apart, or the matured clumps divided in early fall for blooms the next year. The plant also propagates well from cuttings secured off healthy, growing wood.

Its best uses are for backing lower plant growth, large borders and planting in the cutting garden where its long, wiry stems and witless qualities makes it one of the finest specimens for house bouquets.

The annual species of coreopsis is called calliopis. C. tinctoria is a hardy calliopis bearing feathery foliage and vigorous, wiry stem growth three feet tall. The blooms, either zoned or edged, range in color from deepest bronze to yellow, orange and maroon. C. drummondii (goldenwave calliopis) bears its deep yellow blooms 12 feet high and makes a fine show in a border or specimen planting. Even taller than goldenwave is tinctoria, elegans or marmorata whose yellow flower rays deepen to reddish-brown where they join a brownish-purple center disc, giving it a flamboyant distinction all its own.



Rudbeckias' colors, foliage, hardy constitution and adaptability make it desirable for any garden.

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6755 ATLANTIC BOULEVARD LONG BEACH

By Bob Gilmore

STEADY, uninterrupted growth seems to be the secret of successful vegetable gardening. Crops that are held back at any stage of the growing season usually turn out to be pithy and unpalatable. Perhaps the most important single factor concerned with raising vegetables is water; the sooner you learn how and when to apply water, the sooner your crops will taste better.

Most vegetables are fairly heavy drinkers. The crops that have the best flavor are usually those that grow with the greatest speed. It's water that keeps them on the move. Should moisture be withheld for just a few days, then the entire crop may be jeopardized. There are three distinct methods of irrigating the soil. Expert gardeners and commercial growers will insist that you should water the soil, not the plants. Surface irrigation is probably the most desirable for vegetables grown at home. To a large extent this is the practice usually followed by large-scale farmers throughout the west.

This method of irrigation requires more or less level land and usually is accomplished simply by running water through irrigation furrows that parallel the line of plants. When seedlings are to be transplanted it is advisable to form furrows before planting. This is also true of sowing seed, both the seeds or transplants being established on the shoulder of the irrigation furrows.

However, some growers set the plants in the bottom of the furrows if the soil is extremely sandy or light. As the plants develop in this type of formation the furrows are shifted so



Tomatoes, some other vegetables, because of their high water content, require irrigation regularly.

that they are between the planted rows.

Overhead irrigation may be found effective if the system is already in place. But to construct this type of a watering system just for backyard vegetable growing would, from the cost viewpoint, not be sensible. It saves time, of course, and the amount of water applied is easy to control. It has all the ease of turning the sprinklers on in your lawn area. Overhead sprinkling provides equal distribution of moisture and seems especially suitable for soils that are highly porous. The third method of applying water to the ground is

known as sub-irrigation. In this type of watering the moisture is supplied to the plants

from below. It is of real importance to certain commercial growers but somewhat out of line for the small grower. The top soil obviously is kept dry, a condition that minimizes evaporation at the surface; the moisture supply may be regulated efficiently and the soil is not subject to baking or puddling.

GENERALLY speaking, sub-irrigation excepted, it is advisable to wet the soil to a depth of several inches. Surface sprinkling can be more harmful than helpful. It also tends to produce surface rotting. With a sprinkler system the water should be applied very slowly; otherwise it will puddle, a condition often encountered in heavy soils.

It is advisable to irrigate on a cloudy day as this conserves moisture due to the lower rate of evaporation. Watering on a hot or windy day is often wasteful, a large percentage of the moisture evaporating before it gets to the plant roots. However, this is something that is not easily controlled; don't put off watering just because the temperature is hot. Actually, that is usually when the plants need their drink the most.

Generally, heavy soils should be watered less frequently but more heavily at each application. On the other hand, sandy or light soils require more frequent applications but with less water at each treatment.

Tips on Gardening

TIPS FOR the week...

For a quick show of color, plant fuchsias and pelargonium. These varieties will continue to flower for many weeks to come. They are sold already in flower and you should have little trouble transplanting them to your garden.

Perennial vegetables require a certain amount of attention at this time. When artichokes have finished bearing, they should be cut back to the ground. Then fertilize and keep well watered. Feed asparagus plants now and supply them with plenty of water as long as the warm weather lasts.

This is a good time to fer-

tilize all evergreen shrubs and trees. These plants should not be fed too late in fall as the new growth will prove susceptible to frost damage. If fertilized now they will have sufficient time to harden up before the winter freezes.

ASTERS should be kept dusted with DDT to prevent leaf hoppers from infecting them with the aster yellows. This disease sometimes attacks carrots. Leaf hoppers are juice drinkers, which also attack beans and potatoes, and are difficult to control except with DDT, which kills them when they walk on the leaves.

Fighting Ants

A ONE-POUND coffee can makes a good container and dispenser of home-made ant poison. Punch small holes around it every inch, a half inch above the bottom edge. A pad of cloth pressed inside on the bottom to absorb and hold poison, and a coat of green paint for the can and red paint for the top as a warning of poison makes a neat poison trap for the house, porch, garage or garden. Put it out of reach of children or animals.

To make the poison, dissolve one-half pound of sugar in one pint of hot water and add one level teaspoonful of sodium arsenate. Bring to a boil, cool and strain it into a bottle labeled POISON. Pour a little of this liquid on the cloth pad in the can. Usually one can moved about the premises will rid it of ants quickly.—Burleigh Beakley.

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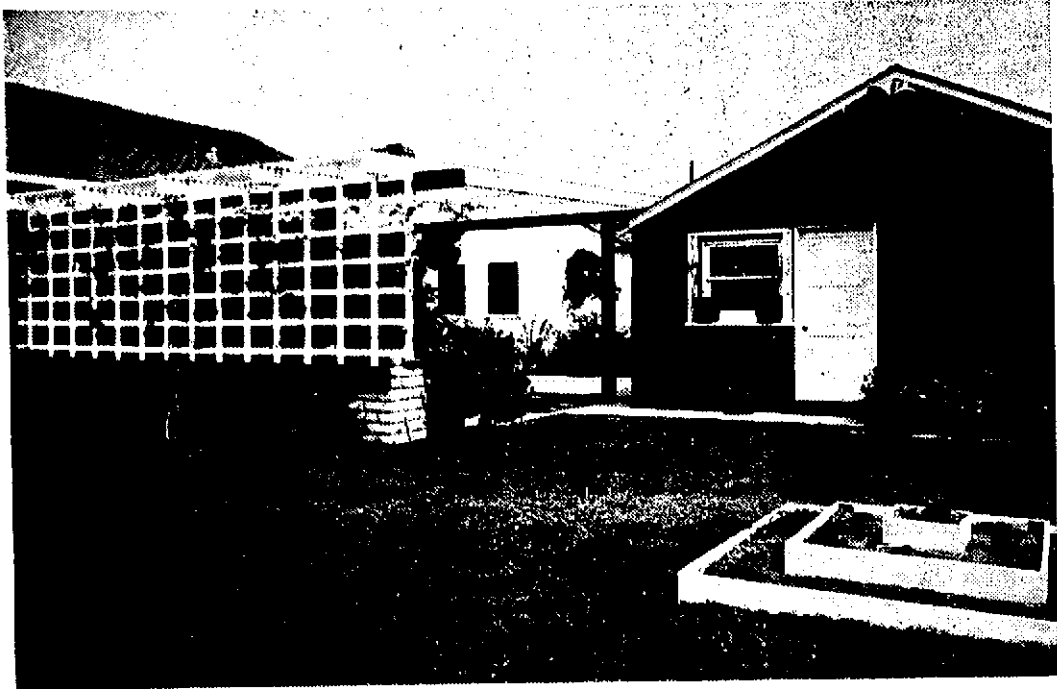
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Backyard Beauty Spot



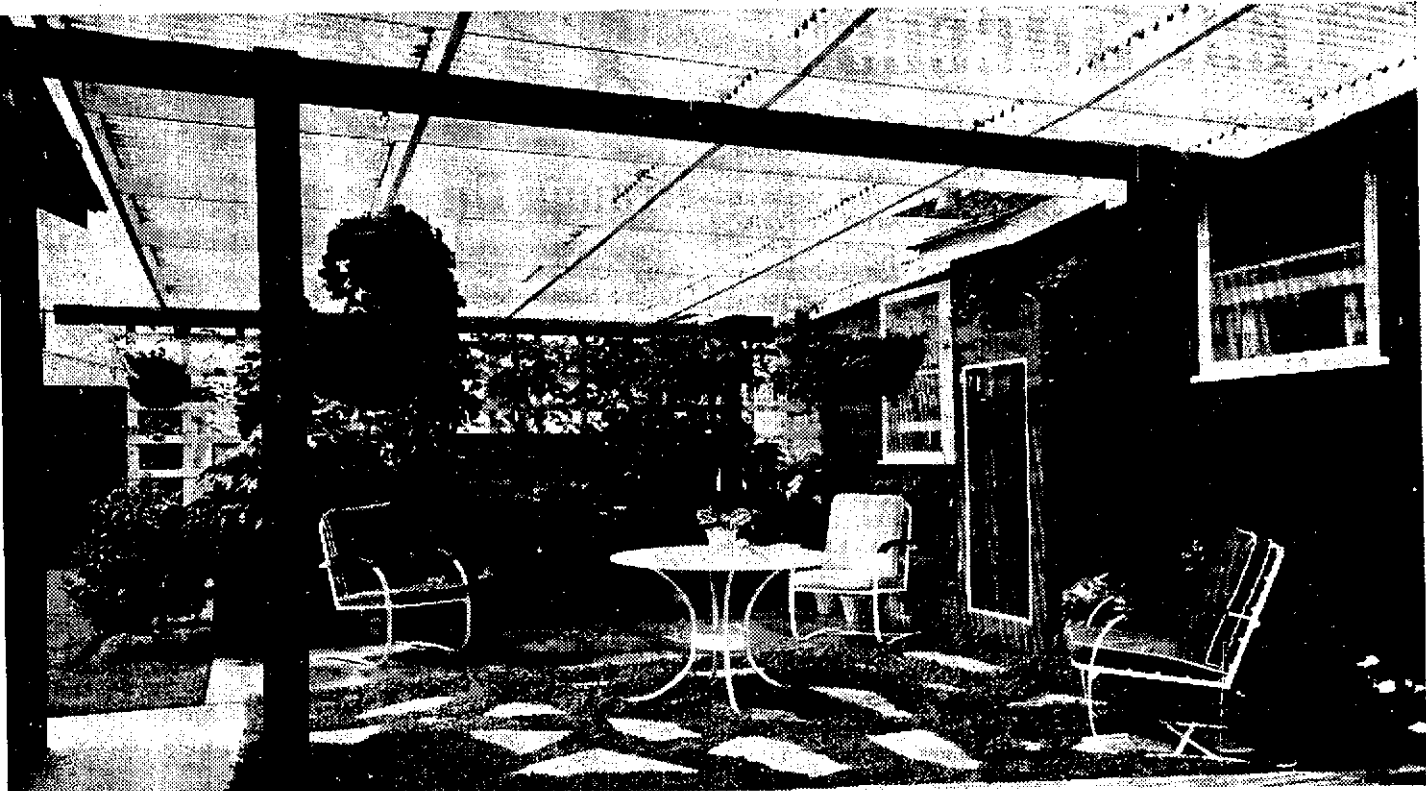
It grows in a large wooden box beside the barbecue.

Table and chairs with gaily colored cushions are grouped in the patio for comfortable relaxing, dining or card-playing. Spot lighting provides illumination and this outdoor living area is just as enjoyable at night as it is by day.

Behind a redwood fence is the service yard where the clothesline is hung and where the pet cocker spaniel can exercise. The rest of the yard is devoted to lawn, bordered by planting behind Roman brick walls. Pope has combined a variety of flowers in this border for effective results.

The house is painted a grayed-green color with white trim. Pope replaced louvered shutters with new ones of a modern design, making them himself. The simple lines of the house are accented by well-planned planting. A bougainvillea climbs a lattice beside the kitchen door for color interest.

In the combination living room and dining room, two walls are papered in a vertical stripe of green and white. The



Discarded fluorescent tubes from an aircraft factory were employed in making this unusual shelter in the back yard of the home of Mr. and Mrs. Jack Pope, 3508 Tulane Ave. A low wall forms back for the barbecue.

Nine months ago this was just an ordinary backyard; now it is an outdoor living area of unusual interest. Lattice, cement-block wall provide privacy.

By Dorothy Killam

FEW, indeed, are the backyards in Southern California that cannot be converted into beauty spots—charming outdoor living areas to be enjoyed throughout the summer and early fall months. Proof of this is found everywhere at hand and an example is the delightfully arranged backyard at the home of Mr. and Mrs. Jack Pope, 3508 Tulane Ave.

Pope—no landscape architect but an aircraft worker—obtained enough know-how from gardening magazines to accomplish the achievements pictured on this page in nine months. For the overhead shelter he used fluorescent tubes fixed in an egg-crate grill. The tubes are discarded, burnt out in use at an aircraft plant.

A low wall of cement blocks forms a back for the barbecue which Pope made of Roman brick and fitted with a split

which can be removed if an open fire is desired. To insure privacy and provide an attractive background without completely shutting out the light a lattice backs up the block wall. Honeysuckle which trails over the lattice is especially good here because one vine covers the entire lattice and has fragrant attractive flowers as well as an interesting leaf pattern.

The basis for the patio shelter is of six redwood posts which support the overhead shelter and the lattice. Flagstone is laid in cement directly in front of the barbecue. Half of the ground covering is dichondra used between flagstones.

No matter what the season, Pope has planned this patio garden so that there is always color in the form of flowers. Tuberous begonias lend their showy ornamental blooms. Fuchsias also add color. They hang in baskets from the roof. Some of the baskets are planted with small-leaved ivy.

PLANTED in peat moss in brick planting boxes are large-leaved shrubs which make cool background green-

ery. Camellias, a rubber plant, and other foliage plants grow behind low brick walls. An ara-

two other walls are painted deep green and the ceiling is gray. Carpeting is in a rose leaf pattern.

POPE'S talents are not confined to the garden. He

also made much of the furniture used in the house. The side tables and coffee table he made of birch. A light attractive finish was obtained by sanding the wood down and

then waxing it with ordinary floor wax.

The side tables are merely four slabs of wood each, being left open on two sides so that magazines can be stored below.

The coffee table is sturdy looking. A brown couch is grouped with these tables. The wall above is decorated with bracket shadow boxes and a water-

(Continued on Page 8.)

Back To School



Velveteen party outfit, which has big buttons on the trim weskit and a flared skirt, is modeled at left by Polyite Sandra Baker. Above is Jordan's Gwen Peterson in a wool plaid skirt, Lanamere sweater set, and crepe-soled shoes.

in Style



Wilsonite Lyn Moran wears Honeylam sweater set, skirt in burnt-green (left). Johnie Toohy (above) of St. Anthony's is seen in corduroy jumper.

Camera

(Continued From Page 2.)

lighted pictures or by using a yellow filter—say a K-2—which not only lightens the leaves in your print but emphasizes cloud formations when they appear as a background.

However, you'll want to use a longer exposure than normal to compensate for back or side lighting, for the filter, or both.

Don't think, however, that you're dependent on technical tricks to get all of the feeling of fall. A good choice of subject matter bespeaks the season with all of a calendar's authority. Corn shocks stacked in a field, burning leaves with smoke creeping skyward, a row of pumpkins neatly arranged—these are familiar hallmarks of the season.

By combining such subject matter of autumn with the pictorial effects of foliage, you can get any number of pictures which represent this sea-

SCHOOL days, school days, good old Golden Rule days," are just around the corner again, and readin', writin' and 'rithmetic will soon take the place of summer jobs and beaches for the girls and boys who will

son of harvests. And you'll find they help to round out your camera record of the year.

WITH the Camera Clubs. . . Mrs. Elva Hayward and Roland Lee of the Long Beach Camera Guild received coveted second and third awards at the monthly color competition conducted by the Southern California Council of Camera Clubs in Santa Barbara recently. . . The Photo-Forum meets this Wednesday, 8 p. m., at the North Long Beach Y. M. C. A., 6095 California Ave. . . Long Beach Cinema Club also meets Wednesday, 8 p. m., at the Houghton Park Clubhouse. . . Camera Club of San Pedro has a competition scheduled for Friday, 8 p. m., at the Anderson Memorial Bldg., Sixth and Mesa Sts., San Pedro. . . Visitors are welcome at these meetings.

THE HOBBY-MOBILE, portable darkroom sponsored by the Recreation Commission and equipped by the local photographic dealers, continues to bring photography to the Long Beach playgrounds with interest running high in this last week of the summer's program. Under the direction of Joaquin V. Miller, the boys and girls taking instruction have shown much progress and promise. The winners of the city-wide playground contest will be guests of the Long Beach Camera Guild in September when the annual Gold Cup Award will be made to the winning junior photographers.

hum their merry way to Poly, Jordan, Wilson and Saint Anthony's when that fateful Monday arrives.

Half the excitement of school for the girls is that new fall wardrobe that rates so high in impressing those tall, dark and handsome classmates. Just made for the purpose are the sweaters, skirts, jumpers, blouses, and weskits that have such possibilities when combined and scrambled. Newest styles are more varied and colorful than ever.

Classic sweaters and skirts have always held fascination for the teen-aged miss because they lend themselves to combinations so well. This year, when dyed-to-match separates are making such a hit, it is only natural that skirts and sweaters should take on a matched appearance. Wilsonite Lyn Moran thinks her burnt-brown set is made to order. The Honeylam sweater set is of softest wool, the matching flared and pocketed skirt of wool flannel.

As feminine as they can be, and just that easy on the eye, are ever-popular softy sweaters featuring a rabbit-hair-wool mixture. Jordan's Gwen Peterson enjoys matching her electric-blue Lanamere set with the dark blues and greens in her Scotch plaid skirt. Suede shoes with crepe soles like Gwen's are expected to become all the rage at Jordan. Her silk neck scarf adds just a splash of color.

Corduroy is voted highest by all schools for conventional campus wear. Johnie Toohy,

from Saint Anthony's proves its flattery with her turquoise corduroy jumper. Fashion interest is brought out by the scalloped neck and pocket edges. A simple white blouse is her choice to wear with it.

POLYTE Sandra Baker gets partyish with velveteen, date-time and party favorite. Slick velveteen will probably find its way into the classroom, too. A dainty white nylon blouse with quilted collar and cuffs accents the black weskit and skirt. Black suede opera pumps with low-type heels are a date accessory.

Besides the flared skirt styles shown on this page, slim styles will be seen in like quantities. Clusters of pleats, or pleats all around individualize them. The narrow, wrap-around style is coming back in a wrap-over which swings to the side or back. Corduroy, especially in the narrow wale, and plaids steal the majority of popular votes for skirt materials, while tweeds, flannel, checks and wool jersey rate honorable mention.

Sweaters are seen in wool, rabbit-hair, cotton and nylon.

Colors like lime, yellow, red, pink, bright greens, jade, coral and apricot are important in separate or dyed-to-match sweaters and skirts. A cardigan of different color over a matched slipover sweater and skirt give the look of a sweater and dress. Jersey blouses are still fun to wear with skirts, some are dyed to match and some have collars and cuffs made of rib-knitting.

NEW blouse styles for school are middy and boy blouses with big collars. Both are made most often in wool jersey, sometimes in cotton. Sweater blouses knitted or crocheted in cotton will prove their popularity. Many of these blouses are trimmed with velveteen or artificial fur.

Weskits of all kinds have great mixing possibilities. Some are plaid, some corduroy. The most novel idea is a reversible weskit, plaid on one side, corduroy on the other.

Sleep Well

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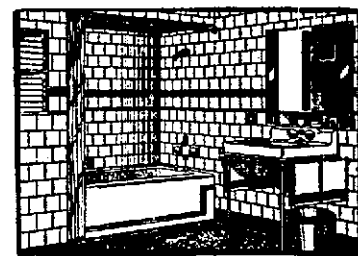
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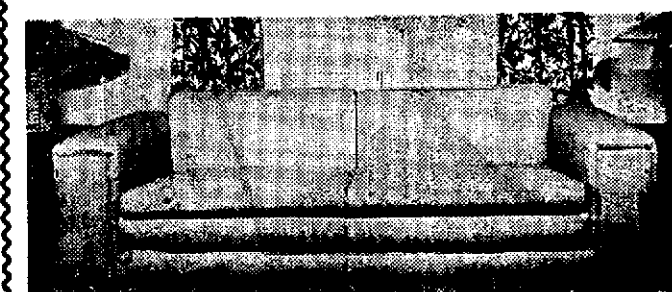


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Test Success

THE experiment of the Sturtevant Co. in building larger homes in the Walker & Lee Lakewood University District is proving to be a success, according to Robert Walker, president of the sales organization.

"Sturtevant's building of homes for non-veterans to be sold only on FHA terms has been well received and a future development of similar homes in the area is planned for the very near future," Walker stated.

The homes, which are said to be somewhat larger than most homes found in the \$10,000 price groupings, feature fireplaces and automatic log lighters.

The development of Long Beach City College to the west of the homes in the Lakewood University District, coupled with the new four-year Long Beach State College to the south, has made this part of

the area particularly attractive to home buyers, and home sales have increased every week since the first week in March, it is reported by Walker.

Focal point for visitors to the Lakewood area is the model home located on the corner of Bellflower Blvd. and Mezzanine St., one mile south of Carson St., Walker said. It was furnished in "California House" furniture by Barker Bros. on a budget of approximately \$1000.

The model home is open daily until 9 p. m. Homes are available both to veterans and non-veterans.

One-family

One-family homes now account for 82.9 per cent of the nation's homes, according to the Housing and Home Finance Agency.

Realty and Building

Everett Purcell, Editor

Orange Up

Orange County, according to Henry C. Cox, president of Lifetime Homes, Inc., of Santa Ana, had one of its most active realty months in July. The national trend of metropolitan dwellers to urban areas and the influx of armed service personnel during the month, stimulated the sales figure.

"Orange County is particularly fortunate in being recognized as one of the beauty spots of California," continued Cox.

Lifetime Homes are operating tracts in Santa Ana, Anaheim and Fullerton. Reports are that sales for the company have been high in each project.

Cost Rise Rapped

ANALYSIS of the materials supply situation by the National Association of Home Builders leads to the conclusion that there is no justification for recent sharp advances in the price of materials because of military demands, according to Frank Cortright, executive vice president.

Recently imposed credit restrictions, combined with increasing material prices, should cut residential production by about 25 per cent, perhaps up to 40 per cent, by the end of the year, according to NAHB findings.

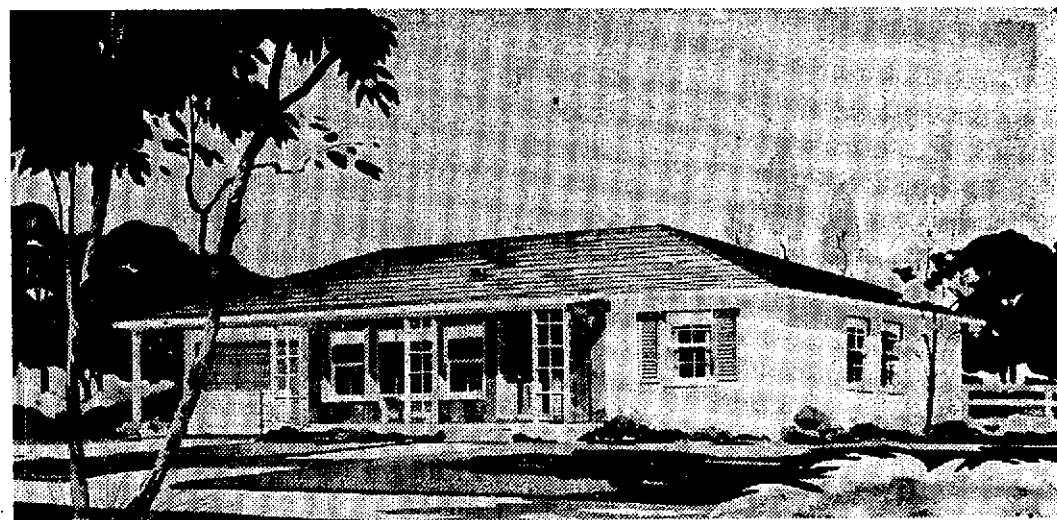
The possibility that the cut

in house production, combined with high prices, may reduce building to the point where supplies will pass demand next winter is being studied by local observers.

Barring a general war, according to many members of the building industry, construction costs are due for a corrective reaction by early spring.

Experts Laud Lakewood Park

PLANNING officials from more than a dozen major cities declared themselves



The model home sketched here was one of those visited in Lakewood Park by leading city planners of the nation during their convention in Los Angeles. The visitors complimented the outdoor barbecue and patio installed by the owner.

"greatly impressed with the planning, construction, design, craftsmanship and quality of materials" of the homes at Lakewood Park after visiting the \$250,000,000 planned community northeast of Long Beach.

Touring Lakewood Park to inspect the new homes in all phases of construction during the convention of the American Society of Planning Officials in Los Angeles, the civic planners said they had gleaned many ideas which they are taking home to incorporate in new developments in their areas.

Speaking on behalf of the visitors, Earl Glover, chairman of the Zoning Board of Appeals, Topeka, Kan., endorsed Lakewood Park as a "well developed residential community—one that is built to last."

Glover, a licensed architect in Topeka for 30 years, said he has inspected residential developments in many sections of the country and that the planning, design and construction of the homes at Lakewood Park rate highest.

"Engineering excellence and architectural forethought are very evident in the construction and design of the homes," he said. "In over-all planning, the spacing of the homes and the setback from the streets of the individual dwellings are far superior to those found in most new communities."

Designed to keep traffic on through streets away from curbs, the service roads were particularly impressive to Glover. "From a standpoint of children at play, this safety feature cannot be too strongly recommended."

Unlike most new residential communities, he emphasized, Lakewood Park's street lighting is in from the first. "We civic planners know that electric street lights, such as you have at this new 3200-acre development are of the type that make Lakewood Park one of the best lighted communities in the nation from the start."

The fact that every home at Lakewood Park is equipped with a built-in electric garbage pulverator greatly impressed the Topeka official. "From the standpoints of civic beauty and community health, the absence of garbage cans at Lakewood Park represents another achievement in planning foresight."

The touring officials expressed amazement with the number of barbecues, enclosed patios and terraces with which the development abounds. "We had heard that Southern California is noted for its gracious outdoor living, but didn't realize it was done on such a grand scale," one official declared after visiting the flagstone terrace one homeowner has built in the back yard of his home. Lakewood Park homes fea-

ture living rooms and bedrooms, full cedar shingle roofs, electric street lights, abundant closet, drawer and cupboard space, a variety of exteriors and floor plans, weather-stripped exterior

doors, picture windows, inlaid kitchen linoleum, rubber-tiled bathrooms, stainless steel drainboards and near-by parks, playgrounds and facilities for swimming, golf, tennis, archery and other sports.

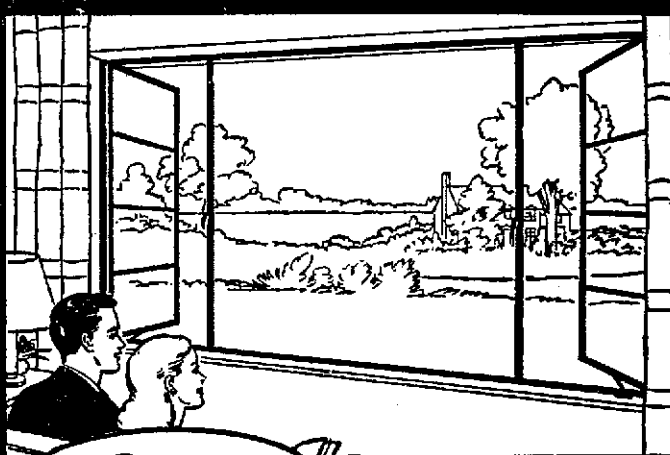


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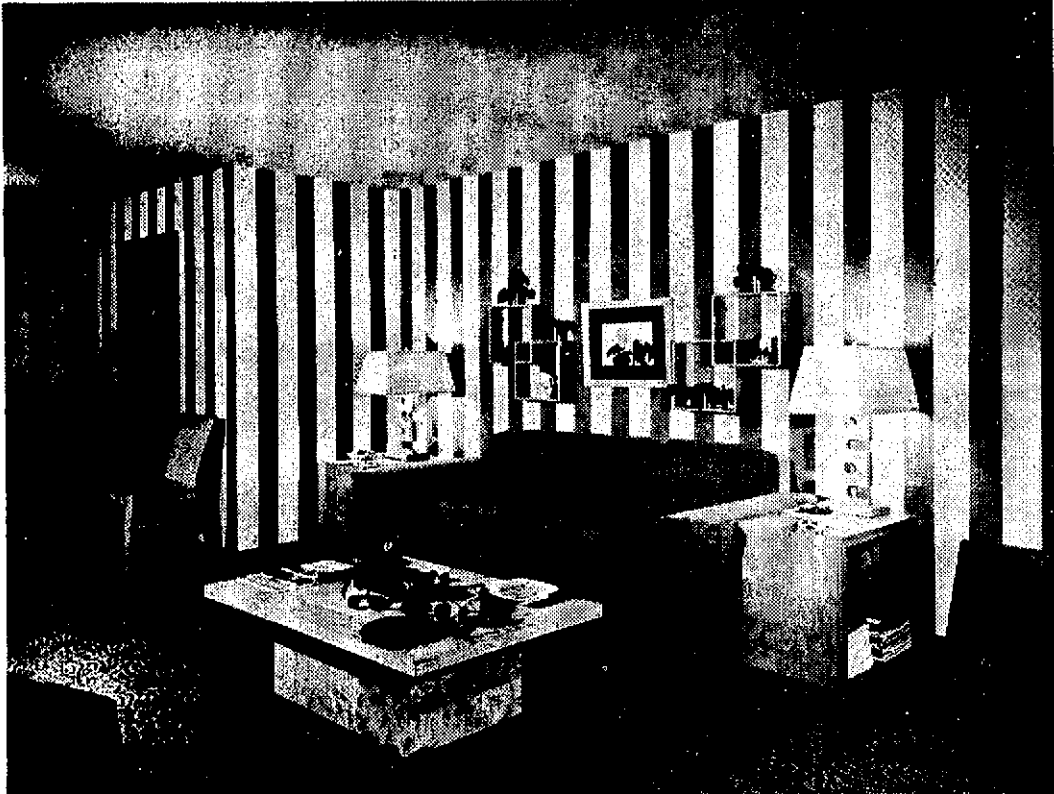
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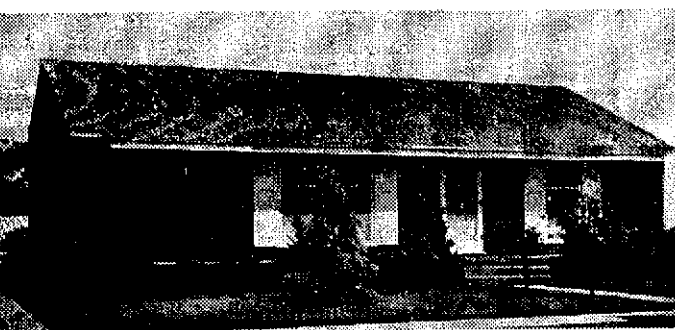
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Jack Pope made the coffee table and side tables of birch which add eye-appeal to the combination living-dining room. Striped paper is in green and white.



Pope made the shutters of novel modern design which decorate the exterior of this up-to-date residence.

Backyard Beauty Spot

(Continued From Page 7.)

color painting. Lamp bases are of birch cut in jigsaw fashion. The wide front window is hung with glass curtains and floral draperies and topped with a wooden valance. Chairs and table in the dining corner are also of light wood with lime-colored fabric used to upholster seats and backs.

In the kitchen a red ceiling and red trim provide gay accent. Walls and cabinets are painted gray. A U-shaped work counter puts the sink under the window looking out on the patio. Stove and refrigerator are at either end of the counter opposite one another. Curtains are in a red-and-green strawberry pattern.

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Cox Lauds Home Show Supporters

COOPERATION of members of the Board of Realtors, business firms and the public made a success of the Better Homes and Sports Show in the face of "extreme handicaps," according to Lewis K. Cox, president of the realty group.

Cox expressed appreciation for the "excellent public support" with attendance approaching 35,000 during the week.

Arrangements for the show had progressed to the point where the project could not be abandoned when the Korean situation plunged many business firms into uncertainty, Cox said.

"That panicky period is slacking off, we're happy to see, but it reached its peak just in time to cut the number of Home Show exhibits drastically," Cox said. "Only by the unceasing efforts of J. L. Tolbert, general chairman, many board members and the staff and by the help extended by business firms and exhibitors was this show put over."

The board president emphasized that the Home Show is not conducted as a money-making venture but as a community service. If the board comes out even on the cost of presentation, we will be very happy.

"We believe that realtors should do all they can to call

attention to better methods of home building and home operating," he continued. "Through the Sports Arena we hoped to emphasize some of the things that make home ownership in Long Beach such a pleasure."

The show, held in Municipal Auditorium, began Aug. 27 and closed last night.

Blue Room

THE BLUE ROOM of Masonic Temple, 835 Locust Ave., is being remodeled and redecorated as a general banquet and lecture hall, according to Howard Millett, manager.

Jacquelyn Anderson, Southern California artist, has been engaged to paint Latin-American murals in the room and to give an antique finish to the columns. Lodge seats and platforms will be removed. New lighting fixtures are to be installed.

Banquet capacity of the room will be enlarged to 350 persons. At present it seats 220. Originally planned for use by blue lodges of the Masonic bodies, the Blue Room's functions were switched to banquet and lecture use after construction. The 13 halls of the building include several which will accommodate blue lodge meetings, Millett said.

Masonic Temple has been owned by Stivers Brothers since November, 1945. Millett has been the manager for four years.

Convectors

Room air is circulated through convector-radiators on an average of four times per hour. Circulation is entirely by natural convection, the transference of heat by air motion.

Subdivisions IN THE MILL

THE Downey district continues to be the focus of Southland subdivision activity, according to engineering reports issued during the past two weeks.

On the drawing boards are eight programs in the Long Beach area. They involve 262 acres of land and will provide 1326 homesites. Of the eight, six are in Downey, one in Norwalk, and one in Harbor City.

Aetna Construction Co., a principal in the Lakewood Park subdivision northeast of Long Beach, is sponsor of a 165-acre, 853-lot project north of Lubec Rd. and west of Tweedy Lane, Downey. Named Tract 16717, it will have pavement, curbs, sewers and water from Manhattan Properties, Inc.

In addition to its own project, Aetna will subdivide the 11-acre Tract 16653 at Downey for William F. Ball and Mrs. M. Salor, owners. The parcel is south of Anaheim-Telegraph Rd. and east of Paramount Blvd., Downey.

G. B. Millican is planning a new subdivision north of Florence Ave. and west of Lakewood Blvd., Downey. L. E. Bellman will be subdivider. Titled Tract 16681, it will contain six acres and will provide 23 lots. Pavement, curbs, sewers, water by Park Water Co. or Downey County Water Co. are contemplated.

Tract 16946, south of Cedar Tree Rd. and east of Passons Blvd., Downey, is being planned by Fred McMurray of Downey. The 10-acre subdivision will contain 32 lots. Improvements will include pavement, curbs, sewers; water supply by Park Water Co.

C. F. Greenwald and R. D. Chambers will subdivide 10 acres north of Florence Ave. and east of Lakewood Blvd. into 29 lots. Named Tract 17013, it will be improved with pavement, curbs, sewers; water supply by Park Water Co.

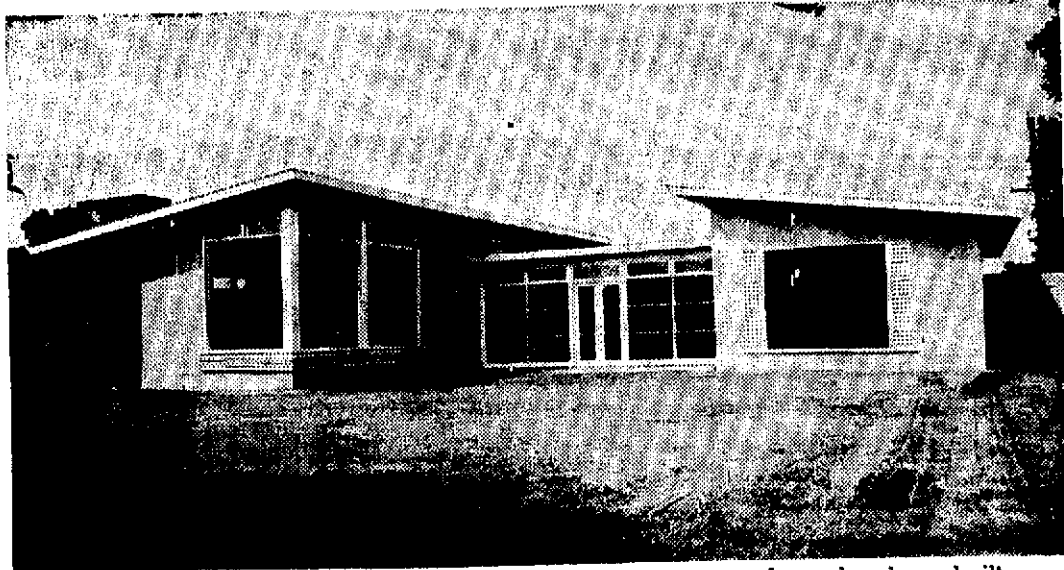
Plans for Tract 17014, south of Alameda St. and west of Lakewood Blvd., Downey, are being prepared for M. A. Patterson Co. Containing 2.89 acres, the development will have 15 lots. Improvements will be pavement, curbs, sewers; water supply by Downey County Water Co.

A 53-acre subdivision containing 296 lots is planned by Ponty Jr., Inc., north of Leftingwell Rd. and west of Grildley Rd., Norwalk. Pavement, curbs, sewers; water supply by Junior Water Co., Inc., are to be included. The project will be Tract 16775.

Morris A. Lavine is owner of the 4.3-acre Tract 16992, planned for north of Ocean St. and east of Vermont Ave. near Harbor City. The subdivision will contain 24 lots. Improvements consist of pavement, curbs, sewers.

Deductible

All real estate taxes on your property are deductible on your income tax return, including school district taxes.



Labelled "Tomorrow's House of Color," this contemporary home has been built as a model at 12602 S. Ninth St., Garden Grove. Living room is behind large windows at left. Den is in center. Master bedroom at right. Beside the windows are louvers for ventilation.

Colorful

WHEN a commercial artist and a builder get together to build a contemporary house, the result is bound to be striking. Such a house is on display at 12602 S. Ninth St. in Garden Grove.

Occupying 1866 square feet, it has oil-painted murals in the "Island Room," or den, indi-

rect lighting; 12-foot, beamed ceilings in the den, corner suspended fireplace, Touchplate lighting control, two bedrooms and two baths with colored fixtures, three windows with remote control, and all walls painted in specially mixed colors. The floor plan eliminates the use of some rooms as hallways to reach others.

William W. Wyper, the artist, and Kirk Watkins, the builder, made this model their

first joint venture. From Long Beach it is reached by going east on Seventh St. (Garden Grove Blvd.) to Ninth St. and turning north.

Good as New

Surfaced with the finest wood veneers, a 200-year-old cabinet made for Louis XV, king of France, has been perfectly preserved in the Louvre in Paris.

New Homes

FOURTEEN residences will be built on E. 46th St. and Bentre Ave. in the Ridgewood Heights area northwest of Orange Ave. and San Antonio Dr. by the L. S. Whaley Co. It was disclosed last week when applications for building permits were filed in the city building department.

The residences will range from 1110 square feet to 1350 square feet in size. The 12 plans to be embodied in the development call for two bedrooms in the smaller models and two bedrooms and den in the larger ones.

Poper & Lockett designed the houses. Exteriors will be variations of stucco and wood siding, with red cedar shingle roofs.

Nine of the homes will be in the 1000 and 1100 blocks of E. 46th St. The remainder will be in the 4700 and 4800 blocks of Bentre Ave. Four will have 1350 square feet of area; four, 1330; four, 1230, and two, 1110.

For Sidewalks

For best results in walk construction, the foundation should be a well-tamped gravel or cinder fill 6 inches thick.

Bellflower Buildings

PLANS for immediate construction of two new buildings, which will involve expenditures of more than \$520,000 in land, building and leases, were announced yesterday for the expanding Bellflower shopping center by W. I. Hollingsworth & Co., agents for the property.

One of the new buildings will be a 70x110-foot structure containing 10 stores on Bellflower Blvd. between the J. C. Penney Co. and the Greater Central Market. The building is planned for local tenants, with rents from \$50 a month. Webber & Co., architects and engineers, drew the designs and are the contractors.

The other building is a one-story addition to the J. C. Penney Co. store on Bellflower Blvd. just north of Beverly Ave. Designed by Architect Harold S. Johnson, contractors for this building are also Webber & Co.

Additional construction is slated to begin soon on the east side of Bellflower Blvd. between Artesia and Ramona Aves.

Largest Selection of FIREPLACE FURNISHINGS
At PRICES Everyone can afford
Come and See for Yourself
The Star
2335 AMERICAN AVE.

ATTENTION!
Lakewood Home Buyers
You'll enjoy visiting our
13 Model Homes
An official supplier of furniture to budget-wise Lakewood home-buyers, we maintain the only model homes in this magnificent 17,000-home development.
All periods, styles and motifs are represented in our offerings . . . and because of our tremendous volume purchases, you may rest assured that your furniture requirements can be filled by us at prices unequalled anywhere.
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4321 Atlanta • 317 American • 2024 Pacific • 338 Locust
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Complete Home Furnishings for Over a Quarter Century

NON-VETERANS THERE'S A HOME FOR YOU
IN THE
LAKEWOOD UNIVERSITY DISTRICT
THE IDEAL FAMILY HOME
More Extra Features Than You've Ever Seen in Homes Priced as Low as . . .
\$10,200
3 BEDROOMS
IN A FAMILY COMMUNITY
F. H. A. FINANCING \$2,425.00 Down
MONTHLY PAYMENT 56.25
They're adjacent to Wardlow Park, close to both Catholic and Protestant Churches, shopping centers, Long Beach City College, 4-Year State College and transportation facilities.
NON-VETS SEE THESE HOMES IN THE LAKEWOOD UNIVERSITY DISTRICT TODAY
PHONE 5-1214 or 5-5915
Walker & Lee, Inc. Realtors
Office—4100 Bellflower Blvd.
DRIVE OUT TODAY

THE 250 MILLION DOLLAR PLANNED COMMUNITY



VETERANS No Down Payment!

you know how hard it's been since the baby was born—we've been driving around every weekend looking for a nice place. But there was always something wrong—the neighborhood or the price or what Jim calls "chicken-coop" construction.
but now we've got just what we want at Lakewood Park! First, the price was right—only \$43 a month and no down payment, of course, for vets. And the neighborhood—just the kind I want for myself and the baby . . . brand new, spic and span! New schools, new playgrounds—a new shopping center (May Company is building a super \$5 million dollar store there!) Why, even the street lights—Electrolights, they call 'em—are the newest thing! Jim says we're getting in on the ground floor by buying our Lakewood Park home now. You know how these new neighborhoods boom once you get a big shopping center started.

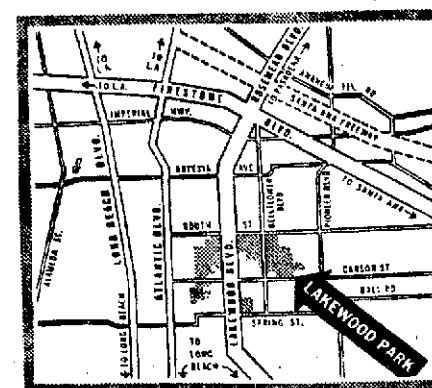
2-bedroom homes
\$43
A MONTH everything included
3-bedroom homes
\$50
A MONTH everything included except taxes*

A good faith deposit of \$50 is applied towards the low impounds and escrow fees.

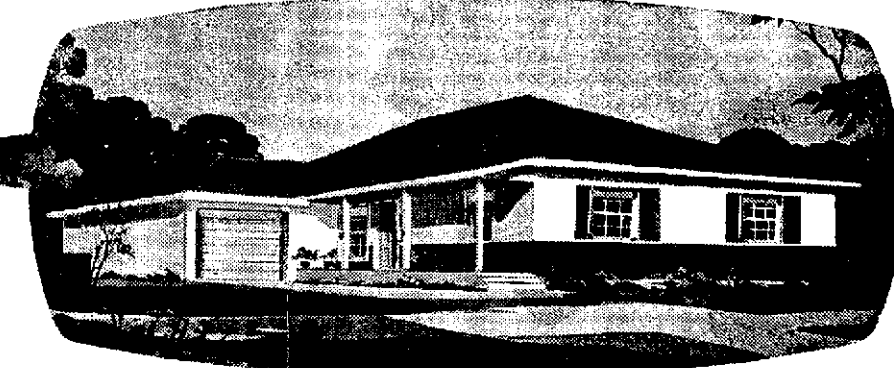


bring the children!
Park them in our new playground . . . where they can play under adult supervision.

*Taxes approximately \$8 per month after veteran exemption.



easy to get to! From downtown Los Angeles drive east on MANHATTAN and FIRESTONE BOULEVARD to LAKEWOOD BOULEVARD. Turn right and continue to SOUTH STREET. Watch for the giant billboards . . . and the LAKEWOOD TOWER! Open 9 a.m. to 11 p.m. every day.



and the house is a honey! An honest-to-gosh kitchen, not a pint-sized kitchenette. Waste-King Pulverator, shiny stainless steel kitchen countertops, separate service porch for all the laundry clutter. Cupboards galore, of course. And there's a tile Pullman lavatory in the bathroom—the kind with storage space underneath. And the rooms are so well-planned I can re-arrange the furniture as much as I please.
Jim checked the construction—he said it was really "solid." Solid concrete foundations, extra thick hardwood floors (I can just keep 'em waxed till the baby gets old enough to mind his manners) . . . oh, and aluminum screens, too! Honestly, I could go on for hours—but you'll have to see for yourself. The outside is so good-looking, too—a big picture window with bright shutters and a scalloped plant shelf underneath. Not a bit like the usual "tract" house we've seen.

VETERANS . . .
Even if you have used some of your G.I. Benefits . . . come and see us! Bring your discharge papers.

P-S-S-S-t, Mary!

Don't wait . . . YOU can really "live" in Lakewood Park, too! Come out today or tonight—see the 9 model homes, completely furnished, open and floodlighted 'till 11 p.m. every night. Select your Lakewood Park home now!

LAKEWOOD Park
THE 250 MILLION DOLLAR PLANNED COMMUNITY
SALES OFFICE: 5327 Lakewood Boulevard • just below South Street • Open 9 a.m. to 11 p.m. every day
Drive to the Tower

CLOSED TOMORROW, MONDAY, LABOR DAY : : : OPEN TUESDAY 9:30 A.M. to 5:30 P.M.

SEARS 22nd Birthday SALE

Long Beach

HAPPY BIRTHDAY TO OUR CUSTOMERS!

Sensational Back-to-School Values at Sears! Terrific Values During Big Birthday Sale!

Cowboy Style for Rugged Looks and Rugged Wear!

Boys' Western Jeans

1.98

**Sizes 4 to 14
Now Only**

28 to 32 waist 2.39

Sears rugged, long-wearing western jeans are your best buy—just check the extra features! 11-ounce western twill white back denim jeans; Sanforized denim will not shrink over 1%. Sunfast blue, zipper fly, strain points thread bartacked; yoke back. Built-in strength. 2 drill front pockets, watch pocket. A terrific value just in time for school wear!



Boys' Colorful Jacquard Knit Cotton Play Shirt

1.79

Style and comfort "first"! Soft knit cotton with contrasting trim, front and back. "Anchor" design. Also selection of other patterns. S-M-L sizes.

Boys' Sanforized 'Roy Rogers' Blue Denims

Sanforized jeans, zipper fly. Sizes 4 to 16. Extra length for turn-up.

1.89

Boys' Sturdy 8-Ounce Double Knee Blue Denims

Sanforized denims in deep-tone blue, 5 roomy pockets. Zipper fly, 4 to 12.

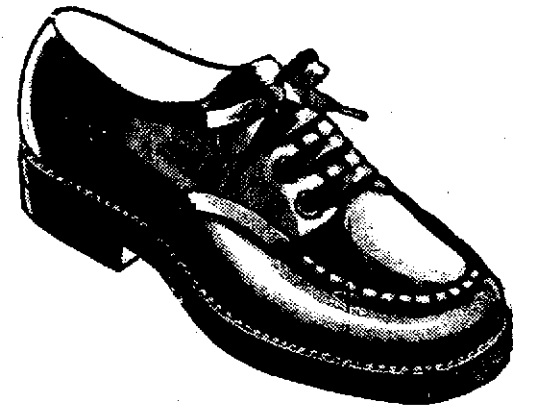
1.59

Special Shoe Value for This Sale!

Children's Oxford

2.98

- Tough Searo-Soles
- Sturdy—for School Wear
- Brown Leather Uppers



School opens soon! Come to Sears to get your children's shoes. These sturdy, well-built shoes take lots and lots of wear!

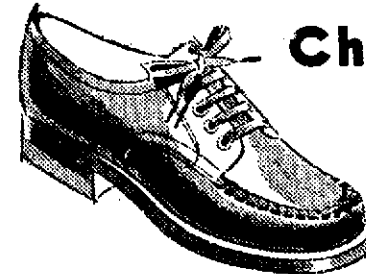
Boys' Oxfords—Styled Like Dad's!

"Biltwels"

3.98



Your boys will be more than pleased to wear these handsome oxfords! Designed for growing feet. With tough Searo-soles.



Children's School Shoes

'Biltwels'! Moc-Style Toe!

4.50

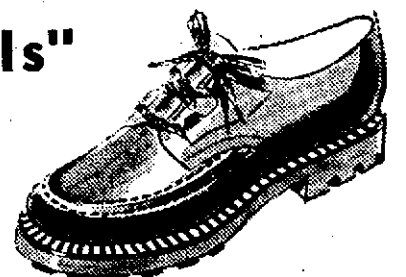
Sturdy brown moc-toe oxford, for growing feet! With the new Searo-sole that outwears leather! In sizes 8 1/2 to 3, widths B-D. Buy your child's school-time shoes at Sears.

Little Boys' "Biltwels"

3.98

A Grown-up Style for 'Little Gents'

'Little gents' lug sole 'Biltwel' . . . perfect for rugged school wear. Two-loop Gillie tie deep redwood brown color. In sizes 10 to 3. For long-lasting wear!

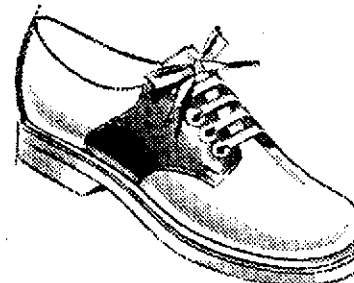


Girls' Saddle Oxfords

Neat-Looking! Rugged Wear!

4.50

A neat, smart-looking shoe for little girls . . . sturdily constructed for long school wear. Brown and white or red and white; white compo soles, heels. Sizes 8 1/2-3.



Children's "Biltwels"

Sizes 8 1/2 to 3, B and D width

4.50

Scientifically designed for roomy, comfortable fit; tough scuffproof toe, horsehide leather sole, rubber heel. In brown or black. For really long, rugged wear!



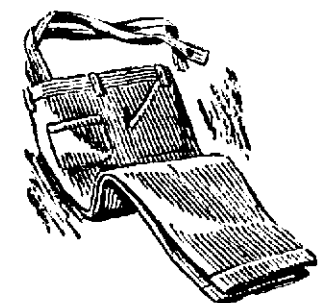
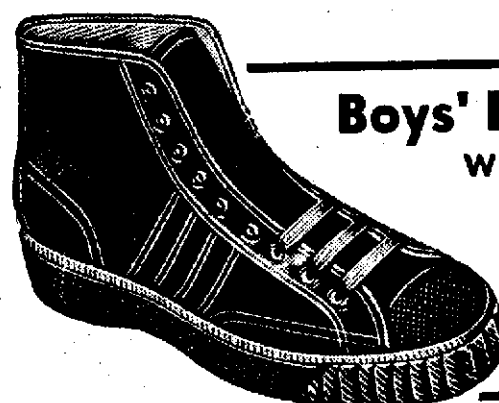
Boys' Rugged "Jeepers"

With Cushioned Arch

Sizes from 11 to 2

2.69

Comfortable lace-to-toe gym shoes, black uppers. Sizes 2 1/2 to 6 2.79



Boys' Corduroys

2.98

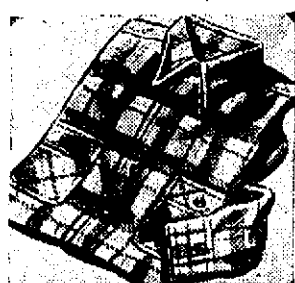
Jr. suspender pants of rugged thickset corduroy, with zipper fly, 3 pockets, self-lined suspenders. Sizes 3-8.



Boys' Flannel Shirt

1.98

Cotton flannel shirts with 2-way collar "in-or-out" style. Sanforized. Assorted plaids. In sizes 8 to 18.



Boys' Plaid Shirt

1.98

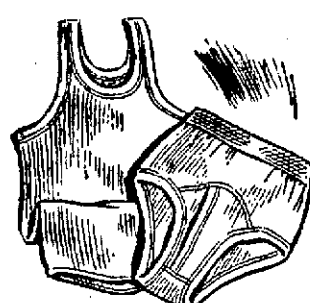
Favorite pattern with boys, 8 to 18. Sanforized, 1% maximum fabric shrinkage. Vat-dyed bright colors.



Boys' Sweatshirt

98c

Heavy flat knit cotton with an absorbent cotton fleece lining. Choice of colors, red, tan, blue. Sizes 4 to 16.



Shirts and Briefs

39c

Boys' knit cotton sleeveless undershirt and elastic-waist brief at one low price. Sizes 2 to 8 and A, B, C, D.

Outstanding Birthday SALE Value!



Now! Girls' Regulation Gym Wear

Sanforized short for 22 to 34 waist size

1.59

Sanforized blouse for 8 to 20 size

1.98

Here is the perfect gym wear for you young girls who will be starting back-to-school shortly! These are regulation gym wear items—approved by the Board of Education. Save now!

Sears Credit Purchase Coupon Books—Shop the easy way at Sears. With these handy coupons you can make all of your small purchases. Books in amounts from \$15 to \$50.



Girls' Pullovers

1.69

Smart, novelty woven, short-sleeved pullovers in all-wool. Choice of colors, red, blue, green. Sizes 8 to 16.

Girls' "Honeylane" Wool Cardigans

2.98

Assorted novelty weaves and plain knits. Box and fitted styles in choice of lovely colors. In sizes 8 to 16.

Girls' "Honeylane" Panties . . Low Priced

39c

Smart style for active girls! Elastic waist band and ribbed leg opening. S-M-L sizes.



Flannel Shirts

1.79

Boys' cotton flannel shirts. Sanforized, long sleeves, wearable in or out. Assorted plaids, checks. 1 to 4.



Boys' Wool Jacket

3.98

Smartly tailored jacket with zipper front, warm wool plaids, knit cuffs. Assorted plaids. Sizes 2-6.



Boys' Western Style Sturdy Blue Jeans

1.39

'Honeylane' 8-ounce denim jeans that are Sanforized, maximum shrinkage 1%. Zipper fly front, red stitching, rivets on pockets. Sizes 1-4.

"Satisfaction guaranteed or your money back" SEARS

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